



# Partners Group

REALIZING POTENTIAL IN PRIVATE MARKETS

19 MARCH 2019

## Annual results 2018

**Steffen Meister** Executive Chairman | **André Frei** Co-CEO | **David Layton** Co-CEO | **Philip Sauer** Co-Head Group Finance & Corporate Development



**Cyrus Driver** Head Private Equity Asia | **Sara Odebunmi** Head Product Management

# Table of contents

---

**1 Investments**

---

**2 Clients**

---

**3 Financials**

---

**4 Changes to the Board**

---

**5 Private markets perspectives**

---



# Partners Group 2018 investment platform overview

## Investment platform update

### Professionals

- >1'200 professionals across 19 offices globally

### Investments<sup>1</sup>

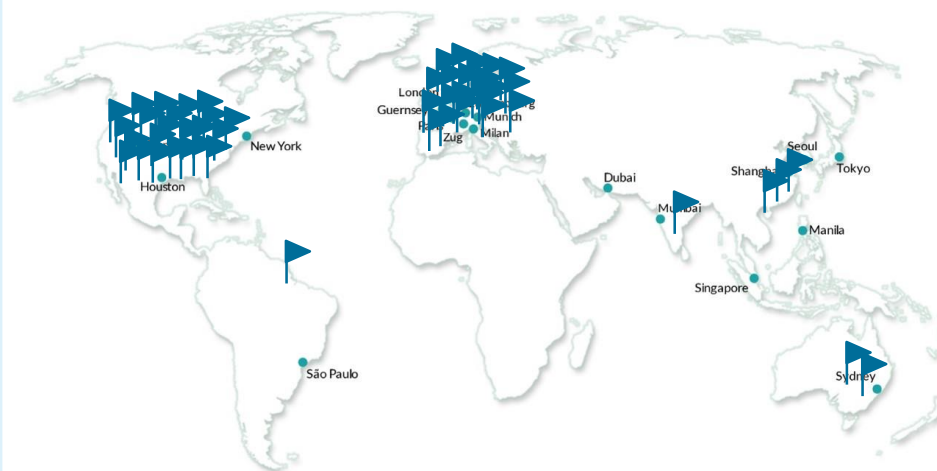
- **USD 19.3 billion** invested in private markets opportunities on behalf of our clients
- **USD 11.5 billion direct assets**
  - USD 6.3 billion invested in equity
  - USD 5.2 billion invested in debt
- **USD 7.7 billion portfolio assets**
  - USD 5.2 billion secondary investments
  - USD 2.5 billion invested with select best-in-class managers in the private markets industry

### Realizations

- **USD 13.4 billion** in underlying portfolio realizations

## USD 19 billion<sup>1</sup> invested across the globe

North America	Europe	Asia-Pacific/ Rest of World
29 direct investments	42 direct investments	7 direct investments

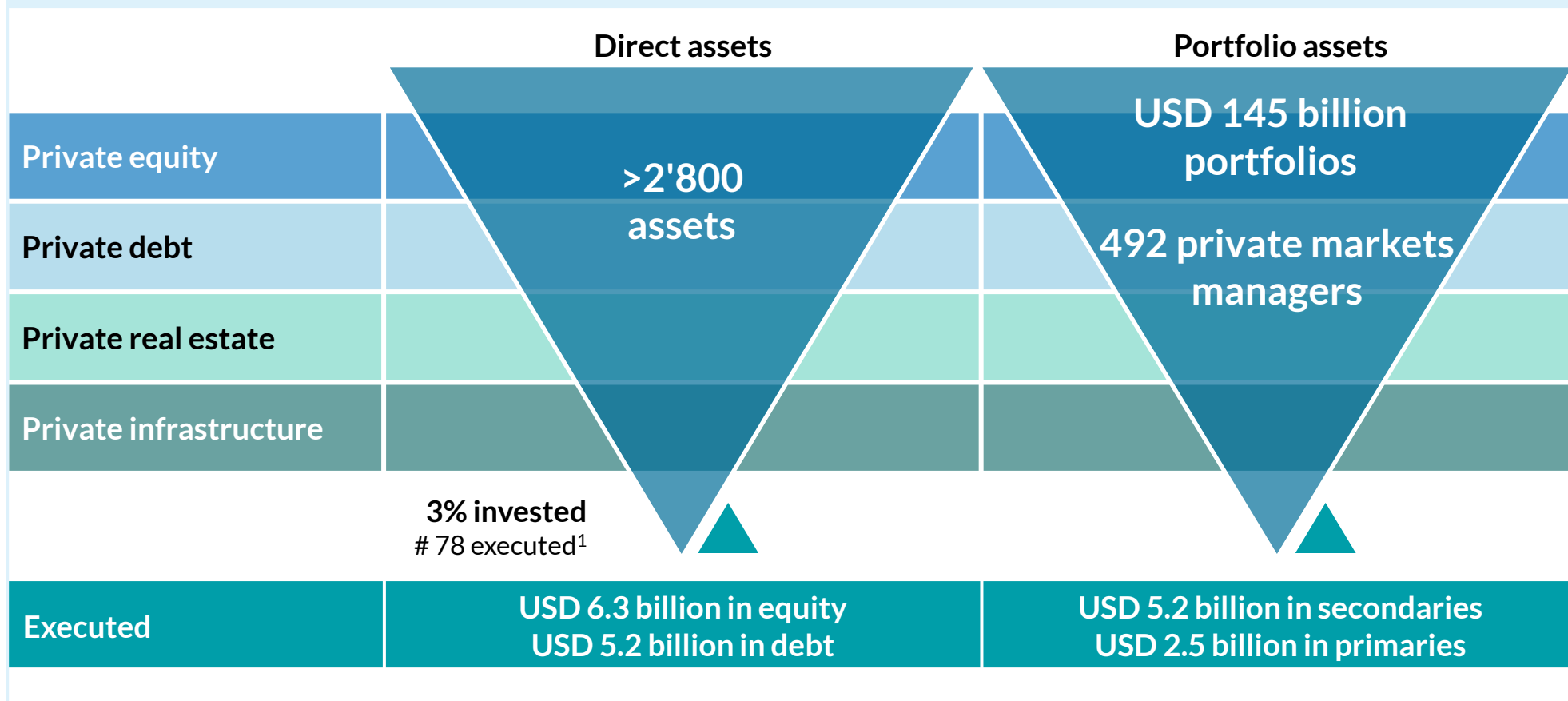


<sup>1</sup> Figures exclude investments executed for short-term loans, cash management purposes and syndication partner investments.



## Only the most attractive assets on a global basis are selected for investment

### Deal flow 2018

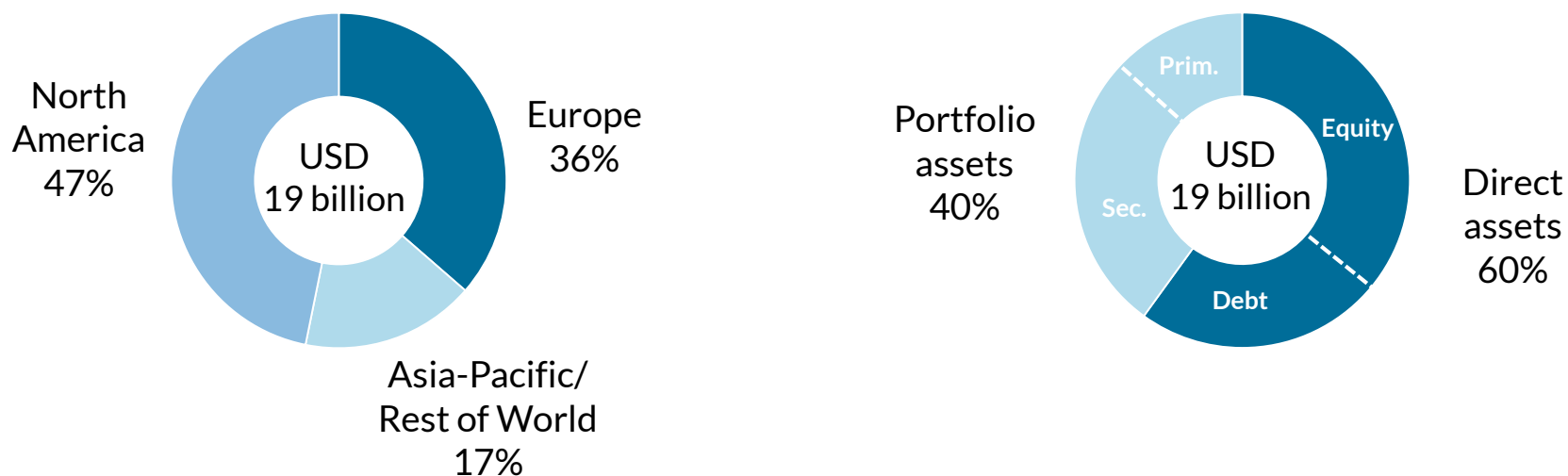


<sup>1</sup> USD 6.3 billion invested in 31 equity investments and USD 5.2 billion invested in 47 debt investments; debt investments exclude investments executed for short-term loans, cash management purposes and syndication partner investments.



## Private markets investment activities in 2018 across the globe and all asset classes

### Private markets investments in 2018<sup>1</sup>



<sup>1</sup> Figures exclude investments executed for short-term loans, cash management purposes and syndication partner investments.





# Private equity

**>58**  
USD billion  
invested in  
private equity<sup>1</sup>

**19.0%**  
net IRR on direct  
lead/joint-lead  
investments<sup>1</sup>

**~300**  
private  
equity  
specialists<sup>2</sup>

**65**  
lead and joint-lead  
direct buyout  
investments<sup>1</sup>

## Key investment strategies

**Platform companies**  
where we buy add-on firms  
to grow the platform

**Niche winners**  
with particularly strong  
products or services

**Franchise companies**  
with strong defensive  
capabilities

## Selected investment sub-sectors that exhibit transformative growth themes

Outsourced  
product development

GlobalLogic<sup>3</sup>



Next gen. product engineering  
sub-sector to experience double  
digit growth (24% CAGR<sup>3</sup>)

Automation

AMEGA



Firm's product (conveyor belts)  
accounts for ~1% of system  
cost but is mission critical

Discount  
retailers

VISHAI MEGA MART



Value retail stores with over  
230 stores across 147 cities in  
India

For illustrative purposes only. Source: Partners Group (2019). There is no assurance that similar investments will be made. 1 To date, figures as of 31 December 2018. Figures represent lead or joint-lead private equity direct investments (excluding early-stage venture) made on behalf of Partners Group's clients. All cash flows and valuations have been converted to USD using fixed exchange rates as of report date of the track record. Figures are net of all underlying fund fees and carry (if any), but gross of fees to Partners Group. Model net returns assume Partners Group standard management and performance fees. Management fee 1.50% for direct investments. Performance fee 20% for direct investments over 8% preferred return. The performance presented reflects model performance and does not represent performance that any investor actually attained. 2 As of 31 December 2018. 3 The Boston Consulting Group, March 2018. Growth outlook CAGR 2017-2021.



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# Private debt

**>28**  
USD billion  
invested in  
private debt<sup>1</sup>

**6.3%**  
net IRR on  
private debt  
investments<sup>1</sup>

**~100**  
private  
debt  
specialists<sup>2</sup>

**0.24%**  
senior loan  
annualized  
default rate<sup>3</sup>

## Key investment strategies

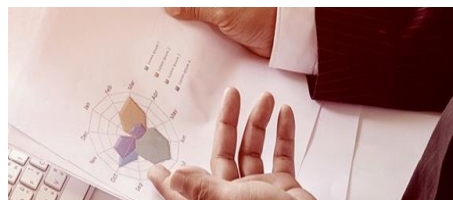
**Creative structures**  
tailored to meet working  
capital needs

**Attractive sub-sectors**  
where we have depth of  
experience

**Buy-and-build**  
providing add-on financing  
in a timely manner

## Selected investment sub-sectors that exhibit transformative growth themes

Unitranche/  
business services



Independent fund admin.,  
provider to PE, hedge funds, etc.  
(high cash flow visibility)

First lien/  
healthcare



Largest privately owned  
veterinary platform in the UK  
(resilient market)

Second lien/  
industrials



UV raw mat. provider for food  
packaging and industrial coating  
(resilient niche market)

For illustrative purposes only. Source: Partners Group (2019). There is no assurance that similar investments will be made. 1 To date, figures are as of 31 December 2018. Figures represent private debt investments made on behalf of Partners Group's clients. All cash flows and valuations have been converted to USD using fixed exchange rates as of report date of the track record. Figures are net of all underlying fund fees and carry (if any), but gross of fees to Partners Group. Model net returns assume Partners Group standard management and performance fees. Management fee 1.50% for direct investments, 1.25% for secondary investments and 0.90% for primary investments. Performance fee 20% for direct investments and 10% for secondary investments over 8% preferred return. The performance presented reflects model performance and does not represent performance that any investor actually attained. 2 As of 31 December 2018. 3 Annualized default rate since 2012, calculated as the remaining principal of defaulted loans at default as a percentage of the moving average of the total balance as of the beginning and end of a given quarter.



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REALIZING POTENTIAL IN PRIVATE MARKETS

# Private real estate

**>16**  
USD billion  
invested in  
private real estate<sup>1</sup>

**13.2%**  
net IRR on  
real estate  
opportunities  
portfolio<sup>1</sup>

**~100**  
private  
real estate  
specialists<sup>2</sup>

**79**  
direct  
real estate  
investments<sup>1</sup>

## Key investment strategies

**Buy below  
replacement cost  
in rebounding markets**

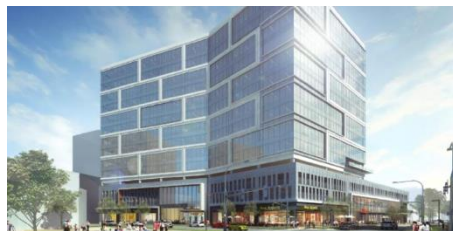
**Buy, fix and sell  
older buildings in great  
locations**

**Develop core  
in markets with strong long-  
term fundamentals**

## Selected investment sub-sectors that exhibit transformative growth themes

**Non-CBD  
development**

Block E Bellevue,  
Denver US



High employment growth in  
tech hubs; low vacancies

**Hybrid  
office/industrials**

Light industrial asset,  
Raleigh-Durham, US



Growing e-commerce footprint  
with strong connectivity

**Residential to let**

DC Tower 3 (832 res. units)  
Vienna, Austria



Expanding city with  
residential shortfall

For illustrative purposes only. Source: Partners Group (2019). 1 To date, figures are as of 31 December 2018. Figures represent all real estate opportunities investments (defined as opportunities in line with our direct equity and non-traditional secondary investment focus areas that are inherently complex or require a global footprint for proper execution) made on behalf of Partners Group's clients. All cash flows and valuations have been converted to USD using fixed exchange rates as of report date of the track record. Figures are net of all underlying fund fees and carry (if any), but gross of fees to Partners Group. Model net returns assume Partners Group standard management and performance fees. Management fee 1.50% for direct investments, 1.25% for secondary investments and 0.90% for primary investments. Performance fee 20% for direct investments and 10% for secondary investments over 8% preferred return. The performance presented reflects model performance and does not represent performance that any investor actually attained. 2 As of 31 December 2018.



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# Private infrastructure

**~10**  
USD billion  
invested in private  
infrastructure<sup>1</sup>

**14.5%**  
net IRR on  
infrastructure  
direct investments<sup>1</sup>

**~100**  
private  
infrastructure  
specialists<sup>2</sup>

**39**  
direct  
infrastructure  
investments<sup>1</sup>

## Key investment strategies

**Platform opportunities**  
offer the opportunity to  
build scale

**Build core**  
where strong fundamentals  
support demand

**Enhance value**  
through growth and  
efficiency improvements

## Selected investment sub-sectors that exhibit transformative growth themes

Midstream processing  
assets



Essential infrastructure in  
natural gas liquid value chain  
in the US

Energy  
efficiency



German sub-metering services  
for property managers. 400k  
customers and 11m dwellings

Global growth of  
clean energy

Grassroots Renewable Energy



Large-scale Australian energy  
platform, set to become one of  
Australia's largest IPPs<sup>3</sup>

For illustrative purposes only. Source: Partners Group (2019). There is no assurance that similar investments will be made. <sup>1</sup> To date, figures are as of 31 December 2018. Figures represent infrastructure direct investments made on behalf of Partners Group's clients. Cross-over deals are partially included in the infrastructure track record based on pro-rata allocations to Partners Group's infrastructure products. All cash flows and valuations have been converted to USD using fixed exchange rates as of report date of the track record. Figures are net of all underlying fund fees and carry (if any), but gross of fees to Partners Group. Model net returns assume Partners Group standard management and performance fees. Management fee 1.50% for direct investments, 1.25% for secondary investments and 0.75% for primary investments. Performance fee 20% for direct investments and 10% for secondary investments over 8% preferred return. The performance presented reflects model performance and does not represent performance that any investor actually attained. <sup>2</sup> As of 31 December 2018. <sup>3</sup> IPP = independent power producer.



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REALIZING POTENTIAL IN PRIVATE MARKETS

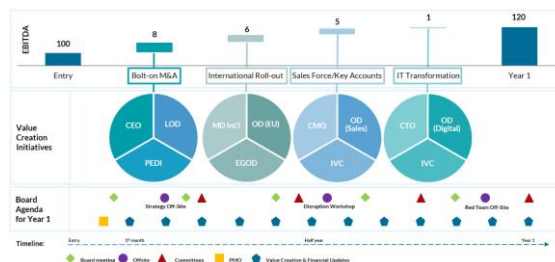
# Partners Group's three building blocks for entrepreneurial ownership

## 1 Board building and onboarding



- Excel in board design
- Board built to deliver the investment thesis
- Effective onboarding kick-starts value creation

## 2 Implementing entrepreneurial governance



- Creating a high operating tempo
- Engagement of board, management and Partners Group across multiple initiatives

## 3 Ongoing board assessments and adjustments



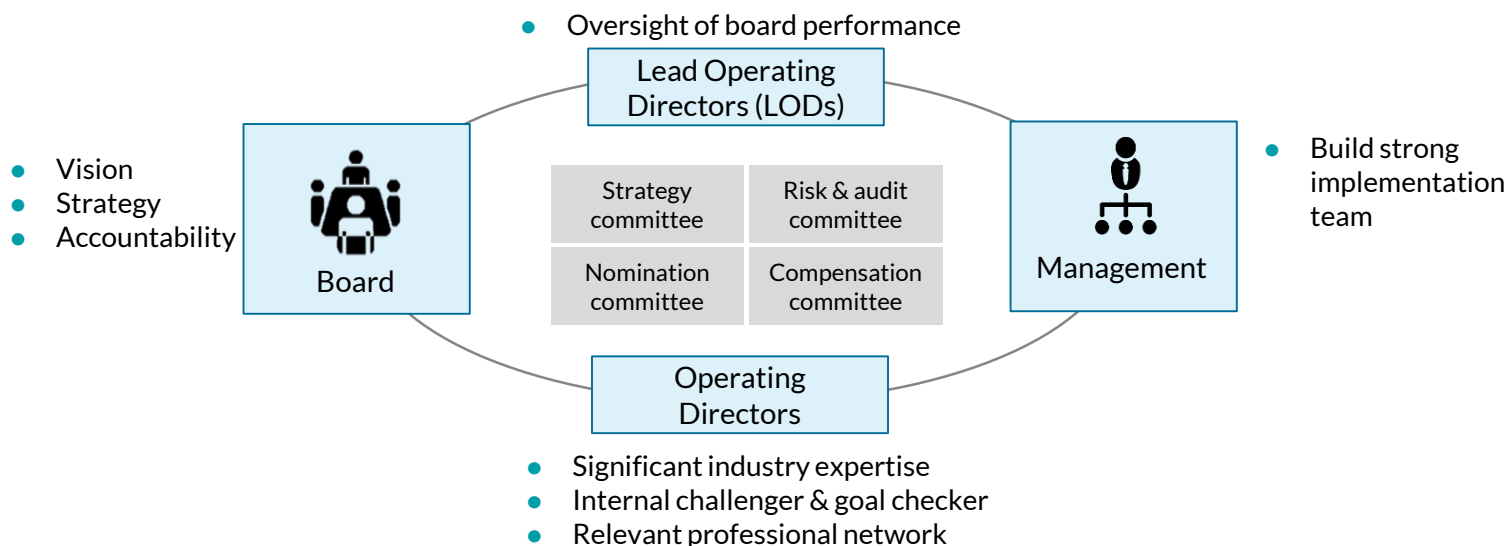
- Review board work alongside all value creation dimensions
- Embed the capability to renew and improve boards over extended ownership cycles

We are disciplined in building, launching and developing our boards

# Partners Group's unique governance framework is the key driver of success

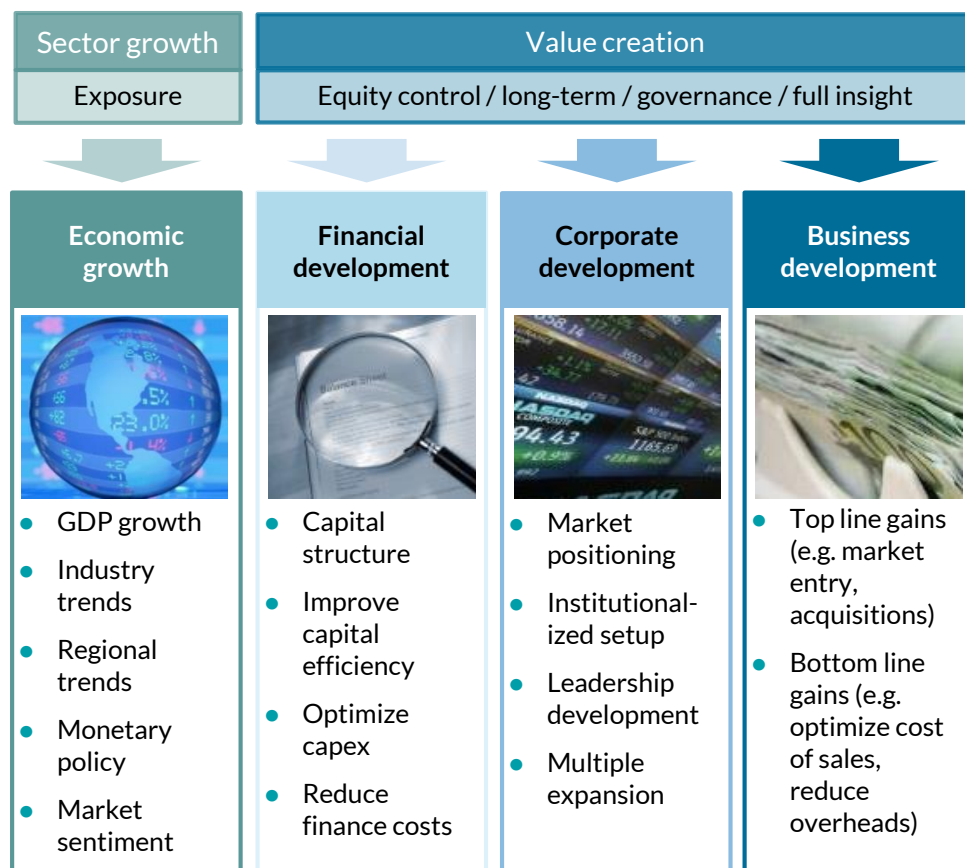
Our board members are engaged, aligned, and accountable

- ✓ We own the board
- ✓ Our boards are close to our assets
- ✓ Our boards' decisions are transparent to PG
- ✓ Board work is evaluated annually
- ✓ Board members face annual re-election



# Key drivers of private markets performance

## Value creation-focused approach



## 2018 results<sup>1</sup>



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✓ >200 ongoing value creation initiatives

✓ >80 initiatives realized

✓ >200 board meetings held

✓ >100 business introductions throughout the portfolio

✓ Active exit management; USD 13.4 billion gross portfolio distributions<sup>2</sup>

**11%** Revenue growth

**15%** EBITDA growth

**>13k** Jobs created<sup>3</sup>

<sup>1</sup> Value creation in 2018 across all active, non listed, Partners Group Direct Investments 2012 (EUR), L.P. Inc. and Partners Group Direct Investments 2016 (EUR), L.P. Inc. portfolio companies acquired before 31 December 2017. Data for the financial year ended 31 December 2018 and as of 31 December 2018.

<sup>2</sup> Figures calculated net of underlying fees, gross of Partners Group fees. For illustrative purposes only. There is no assurance that similar distributions will be achieved. <sup>3</sup> Data from our annual ESG KPI Survey. Once a year, Partners Group surveys its direct lead and joint-lead investments on key aspects of their ESG performance. Source: Partners Group.



**Partners Group**  
REALIZING POTENTIAL IN PRIVATE MARKETS



# Table of contents

---

1 Investments

---

2 **Clients**

---

3 Financials

---

4 Changes to the Board

---

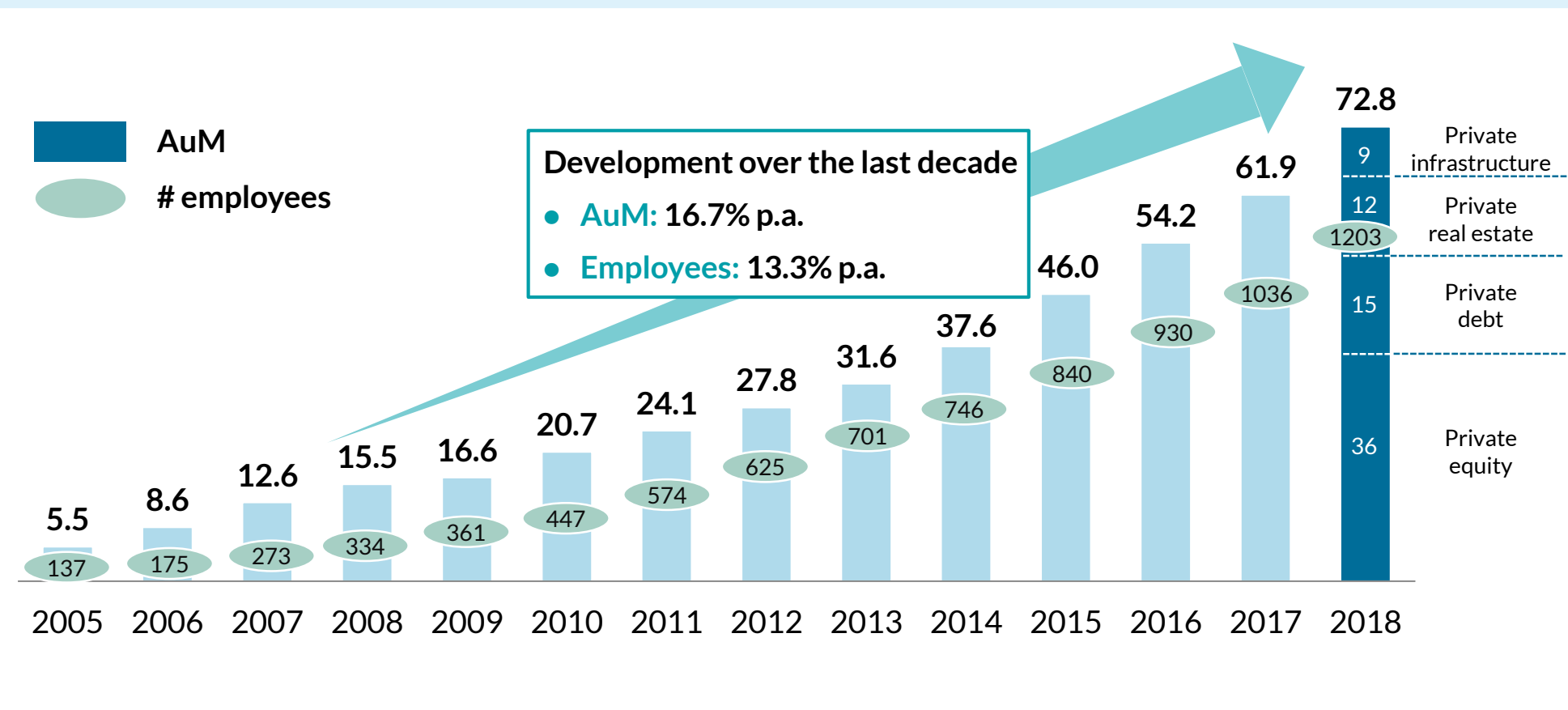
5 Private markets perspectives

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# Sustained growth in assets under management over the last decade

Total assets under management<sup>1</sup> (in EUR billion)



Note: assets under management exclude discontinued public alternative investment activities and divested affiliated companies held up to 2013.

<sup>1</sup> Partners Group aims to mirror the fee basis for its various programs and mandates when calculating AuM. AuM covers programs, mandates and assets to which Partners Group renders (full or partial) investment management or advisory services, but does not cover consultant, transaction or other ancillary services it may render to clients or assets from time to time. AuM is typically calculated as either i) the program size, ii) outstanding commitments to investments, iii) the net asset value or the outstanding principal of investments, or iv) the respective investment exposure. The AuM basis is increased by the amount of assets raised that are based on i) subscriptions, or ii) new fee-paying assets and amounts planned to be invested which would become fee-paying assets in the following six months. Reductions in the AuM basis for mature programs i) may follow a fixed schedule, ii) can be based on the cost of realizing assets, or iii) may be the result of such programs being liquidated. The AuM basis is also reduced by redemptions on open-ended programs. Further changes in the AuM basis may be explained by factors such as performance or changes in FX rates.



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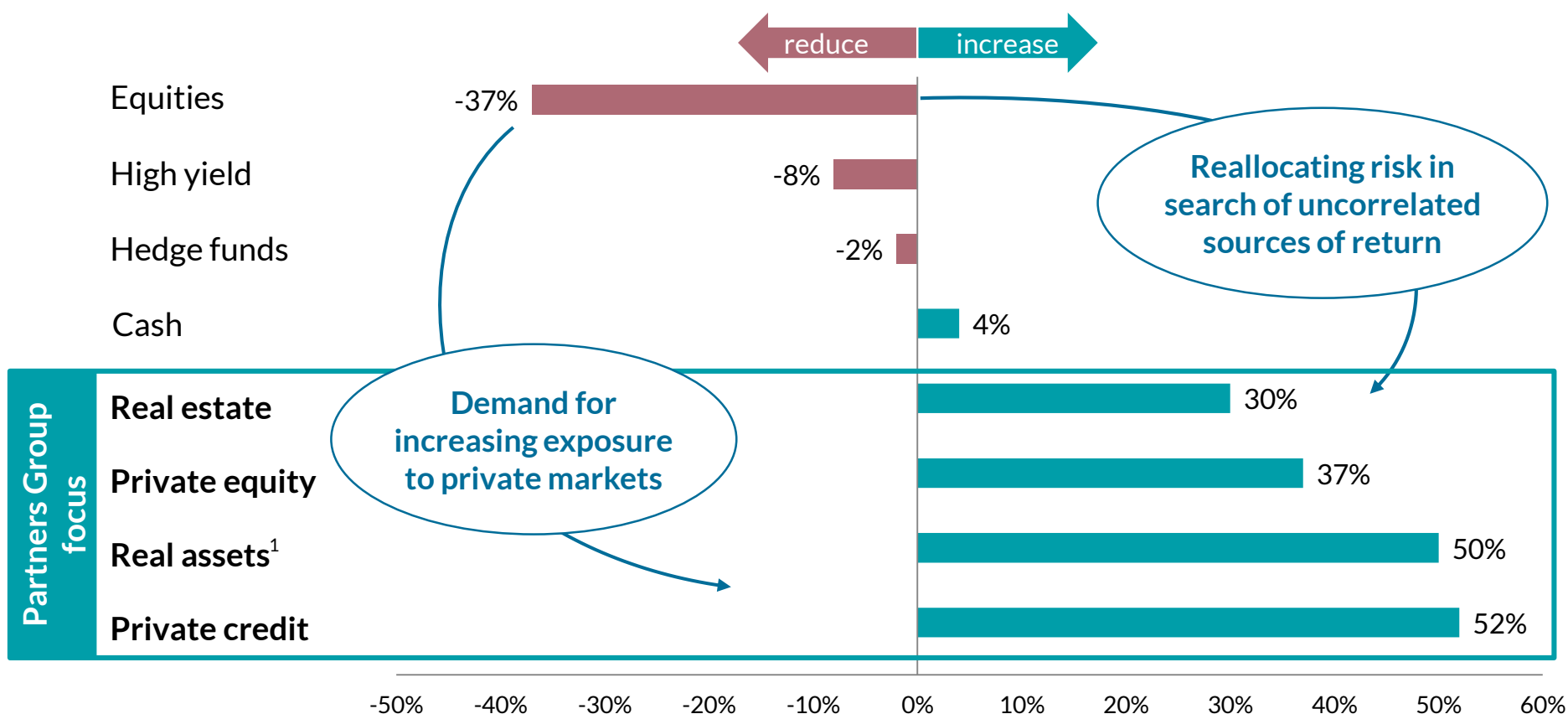
## 2019 Annual General Meeting for clients in Singapore

- 
- 12-14 March 2019
  - >200 clients attended
  - >30 countries represented
  - EUR >5 trillion AuM represented



## Institutional investors continue to embrace illiquid assets

Anticipated changes to 2019 asset allocations of institutional investors representing over USD 7 trillion in AuM



Source: Blackrock client survey of 230 institutional clients, December 2018.

<sup>1</sup> Real assets include infrastructure, commodities, timber and farmland.

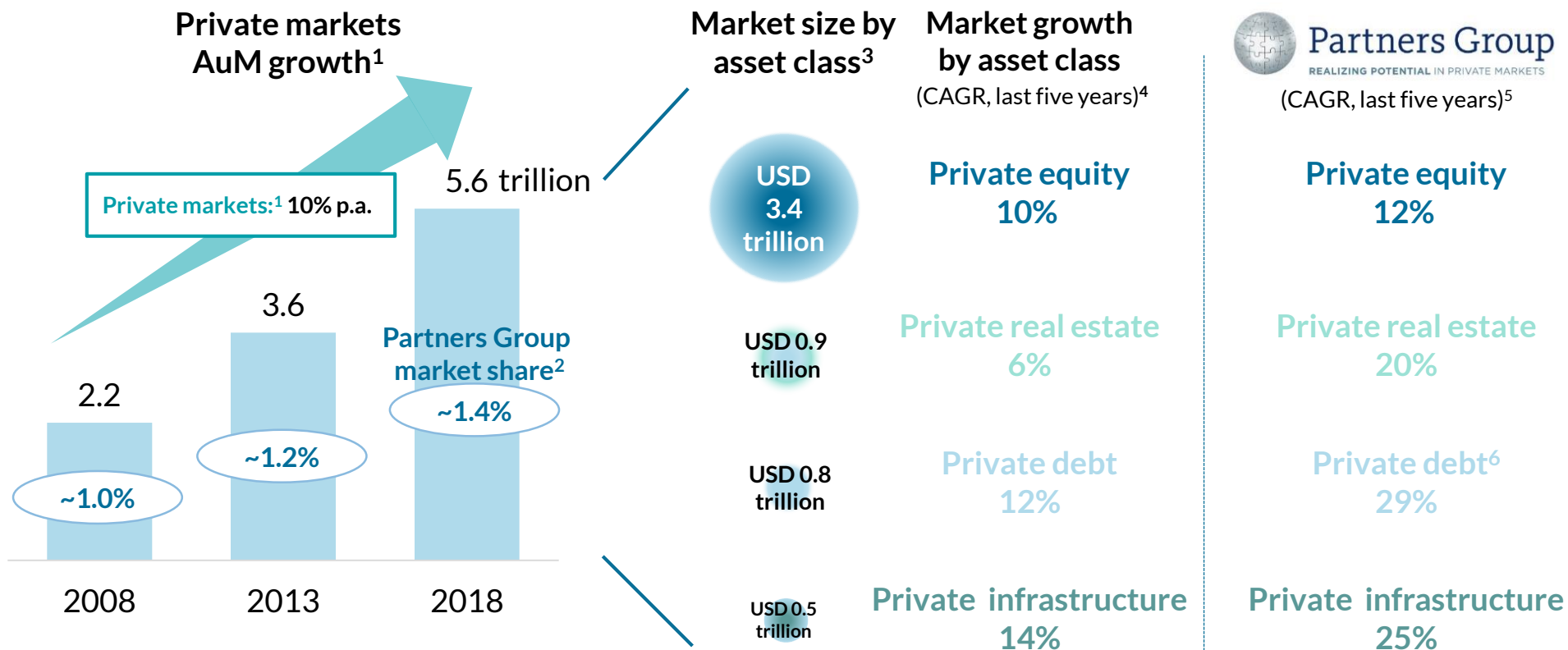


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REALIZING POTENTIAL IN PRIVATE MARKETS



# The development of the private markets industry

## Private markets AuM 2018 (in USD)

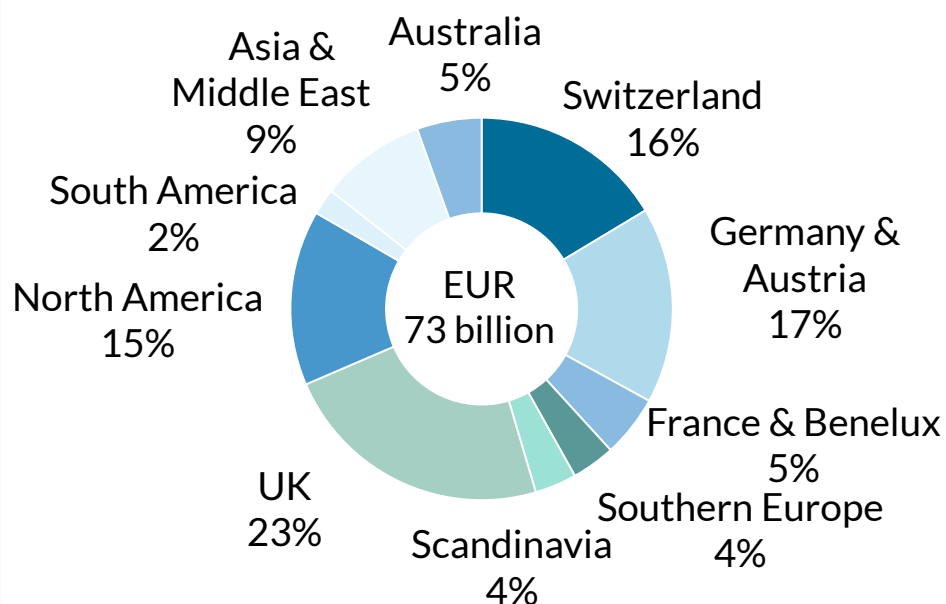


Source: Preqin (2019), Partners Group. 1 The definition of Preqin also included natural resources AuM, which has not been considered for the purpose of this analysis. Compound annual growth rate Dec 2008-Jun 2018 for private markets. 2 Market share calculated based on Partners Group's AuM in USD for each respective year, excluding AuM related to the collateralized loan obligations (CLO) business. 3 AuM as of June 2018, including USD 3.4 trillion private equity, USD 0.9 trillion private real estate, USD 0.8 trillion private debt (predominantly direct lending) and USD 0.5 trillion private infrastructure. 4 Compound annual growth rate Dec 2013-Jun 2018. 5 Compound annual growth rate Dec 2013-Dec 2018. 6 Compound annual growth rate Dec 2013-Dec 2018 for direct lending AuM (i.e. excluding AuM related to syndicated loans; based on Partners Group's estimated program's target allocations).

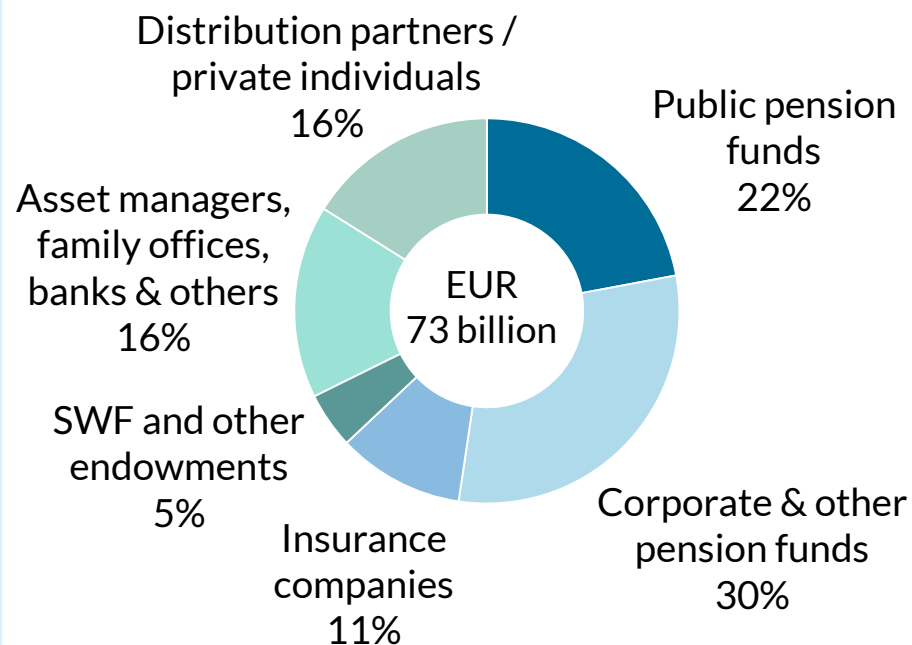


## AuM diversified across regions and type of client

AuM by region (as of 31 December 2018)

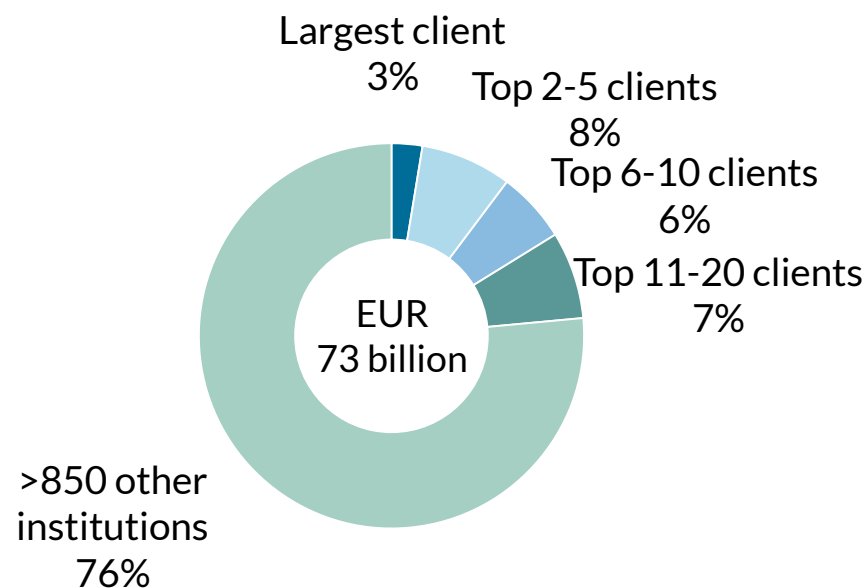


AuM by type of client (as of 31 December 2018)

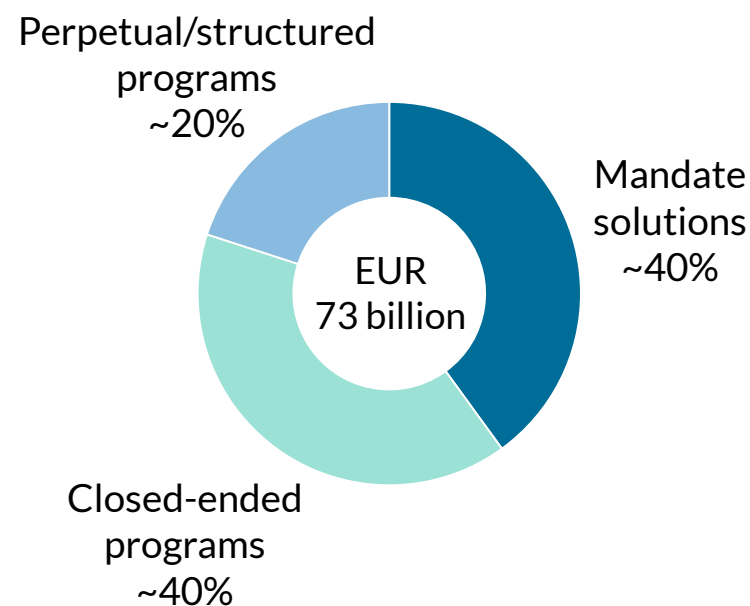


## AuM well-diversified across client base and program structure

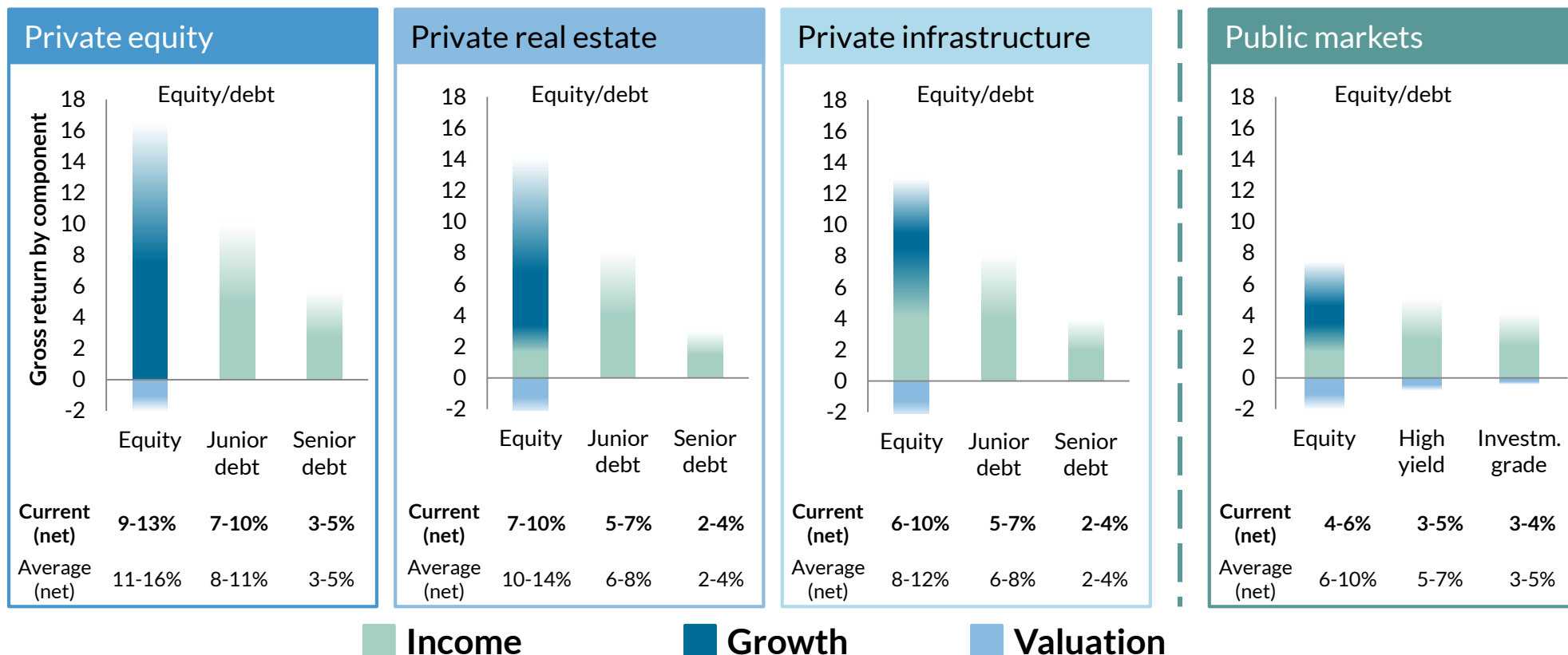
AuM by client (as of 31 December 2018)



AuM by program structure (as of 31 December 2018)



# Partners Group's Expected Return Framework – as of H1 2019



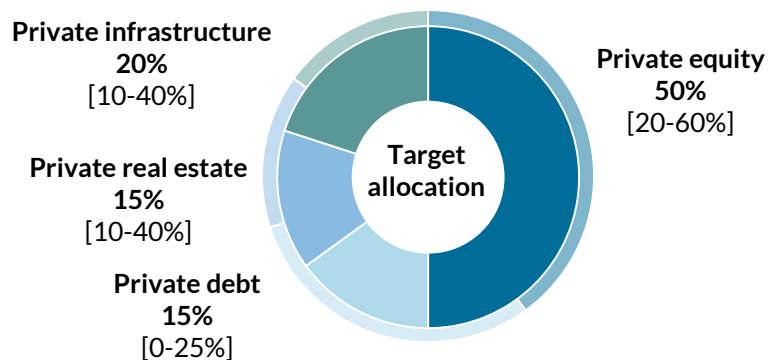
Note: Partners Group's Expected Return Framework (ERF), projects five-year forward-looking broad industry returns by asset class based on top-down industry-wide parameters and not on Partners Group's bottom-up calibration of opportunity-specific target returns. The five-year horizon has been chosen to reflect the typical private markets holding period. All of the above data is derived from Partners Group calculations and assumptions and should not be construed as representative of Partners Group investments. Partners Group utilizes historical market data and academic research to generate the above calculations, a full list of which can be provided on demand. Please note all value creation inputs are based solely on Partners Group's internal research. There is no assurance that expected returns will be achieved. Public asset classes are assumed to be invested passively, with a flat management fee of 0.20% p.a. for equities, 0.25% p.a. for investment grade bonds and 0.50% p.a. for high yield. The fee structure assumed for private equity includes a management fee of 2.0% p.a. and a performance fee of 20% subject to an 8% hurdle. Real estate and infrastructure fees on equity investments include a management fee of 1.5% p.a. and a performance fee of 20% subject to an 8% hurdle for real estate and 15% subject to a 6% hurdle for infrastructure. Private equity junior debt fees include a management fee of 1.5% p.a. and a performance fee of 15% subject to an 8% hurdle. For real estate and infrastructure junior debt, fees include a management fee of 1.25% p.a. and a performance fee of 10% subject to a 5% hurdle. Senior loan fees for all asset classes include a management fee of 0.75% p.a. and a performance fee of 7.5% subject to a 4% hurdle. Hypothetical or simulated performance results have certain limitations. Unlike the results shown in an actual performance record, these results do not represent actual trading. Past performance is not a reliable indicator of future performance. High-yield and investment grade credit taken as a public proxy for junior debt and senior debt to retrieve spreads. Source: Partners Group, as of November 2018. For illustrative and academic purposes only.



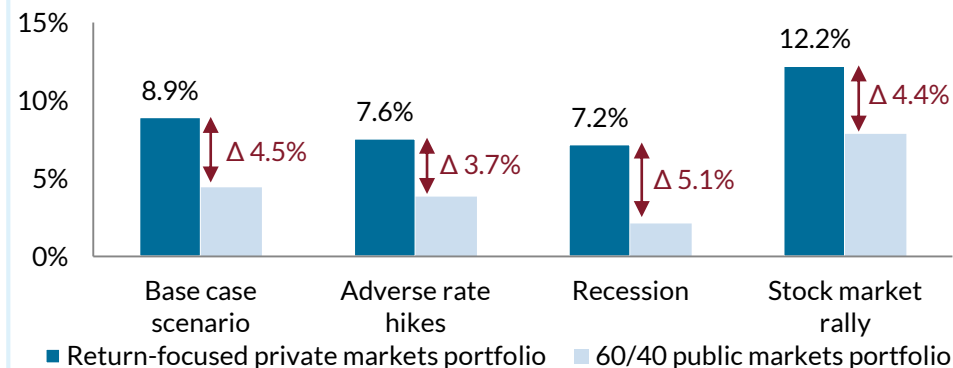


# Applying relative value and scenario thinking to model private markets portfolios

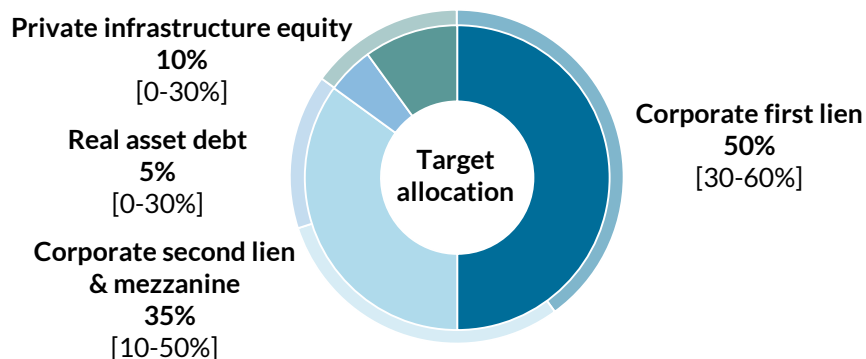
## Return-focused portfolio allocation in our base case<sup>1</sup>



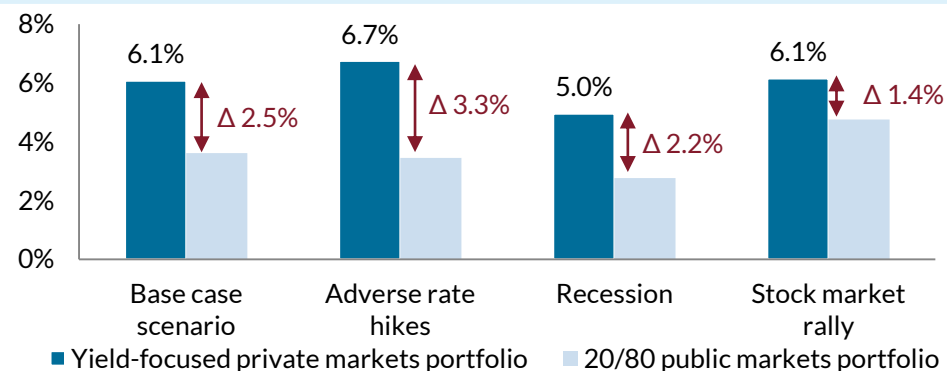
## Economic scenarios applied to return-focused portfolio<sup>2</sup>



## Yield-focused portfolio allocation in our base case<sup>1</sup>



## Economic scenarios applied to yield-focused portfolio<sup>2</sup>

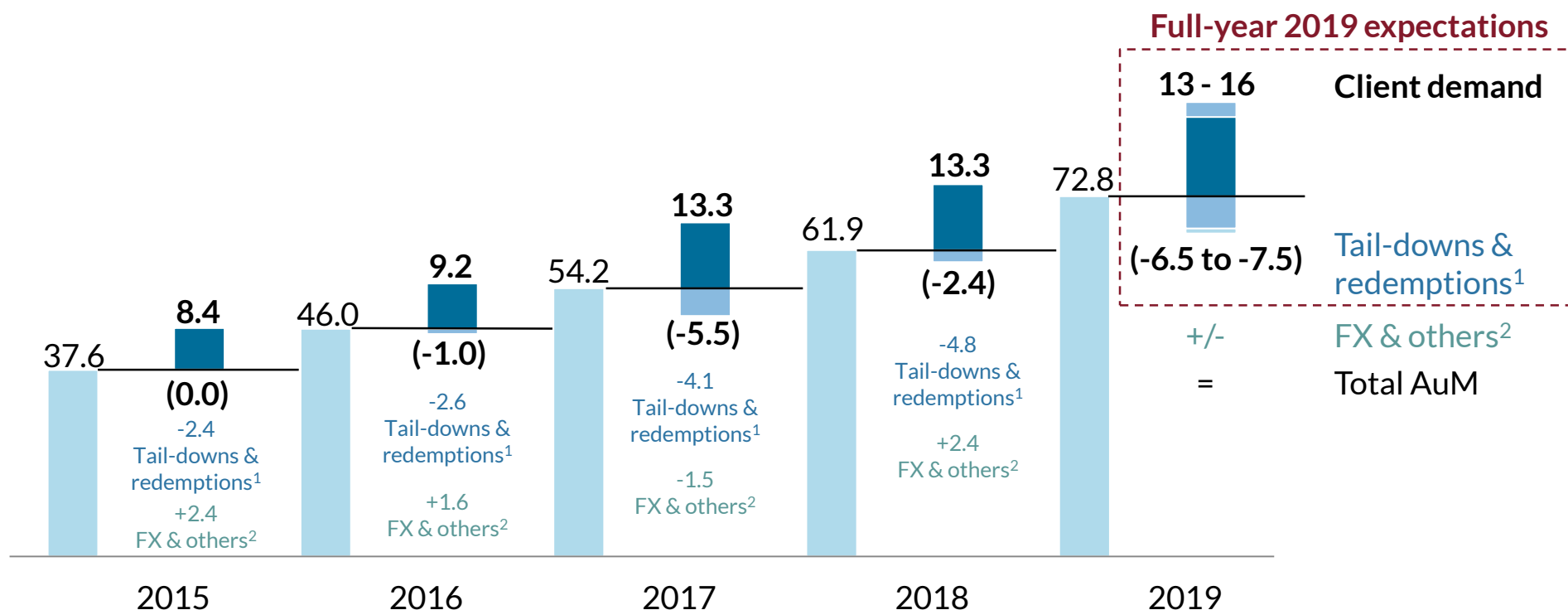


<sup>1</sup> The outer circle represents long-term portfolio weights. The inner circle represents current portfolio weights. The ranges in brackets show the target bandwidths. There is no assurance that targets will be met. <sup>2</sup> Asset class return expectations are based on broad industry returns as projected by the Expected Return Framework. Partners Group target returns exceed return expectations for the broader market in line with our disciplined investment approach and value creation assumptions. Source: Partners Group, November 2018.



## Expected client demand in 2019

AuM, client demand and other effects (in EUR billion)



1 Tail-downs & redemptions: tail-downs consist of maturing investment programs (typically closed-ended structures); redemptions stem from liquid and semi-liquid programs (~20% of AuM).

2 Others: consist of performance and investment program changes from select programs.



# Table of contents

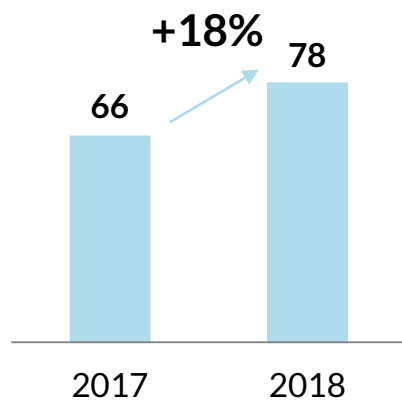
1	Investments
2	Clients
3	<b>Financials</b>
4	Changes to the Board
5	Private markets perspectives



## Strong results across the board

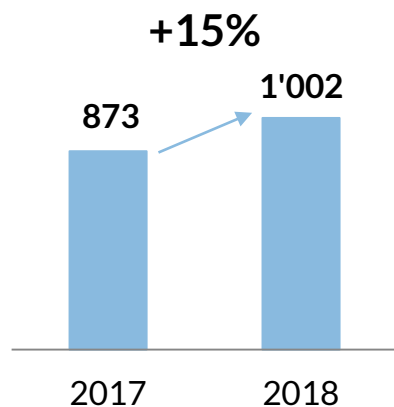
### 2018 financial highlights

#### Avg. AuM<sup>1</sup> (in CHF billion)



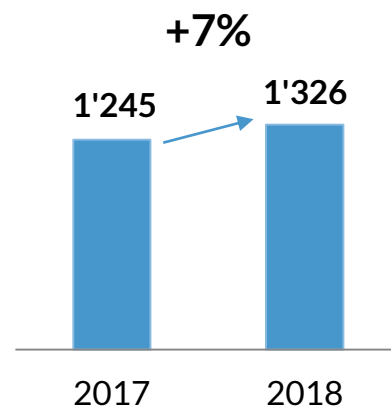
Driven by sustained fundraising for programs and mandates

#### Management fees (in CHF million)



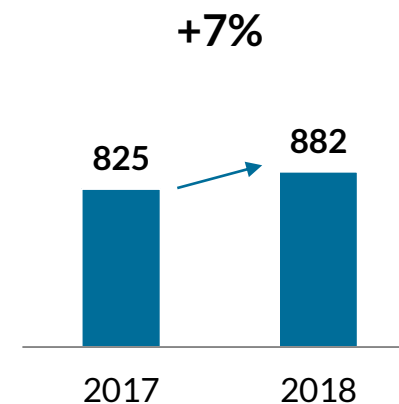
In line with the growth of average AuM

#### Revenues<sup>2</sup> (in CHF million)



Attributable to an increase in management fees

#### EBITDA (in CHF million)



Continued disciplined cost management

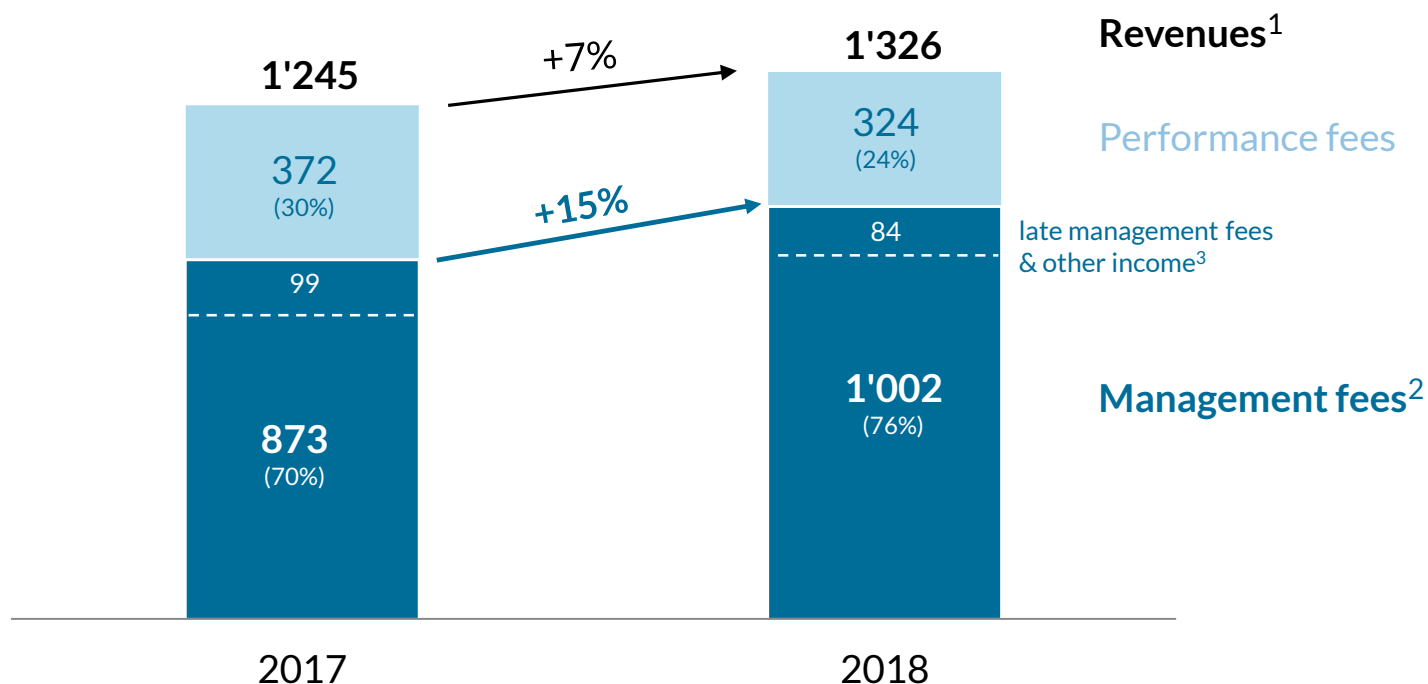
<sup>1</sup> Average assets under management calculated on a daily basis. <sup>2</sup> Revenues include management fees and performance fees. Management fees include recurring management fees and other revenues, net, and other operating income.

Source: Partners Group.



## Sustained development of management and performance fees

Revenues<sup>1</sup> (in CHF million)



<sup>1</sup> Revenues include management fees and performance fees.

<sup>2</sup> Management fees include recurring management fees and other revenues, net, and other operating income.

<sup>3</sup> Excluding recurring (full or partial) advisory services on assets amounting to CHF 17 million in 2018 (2017: CHF 7 million).

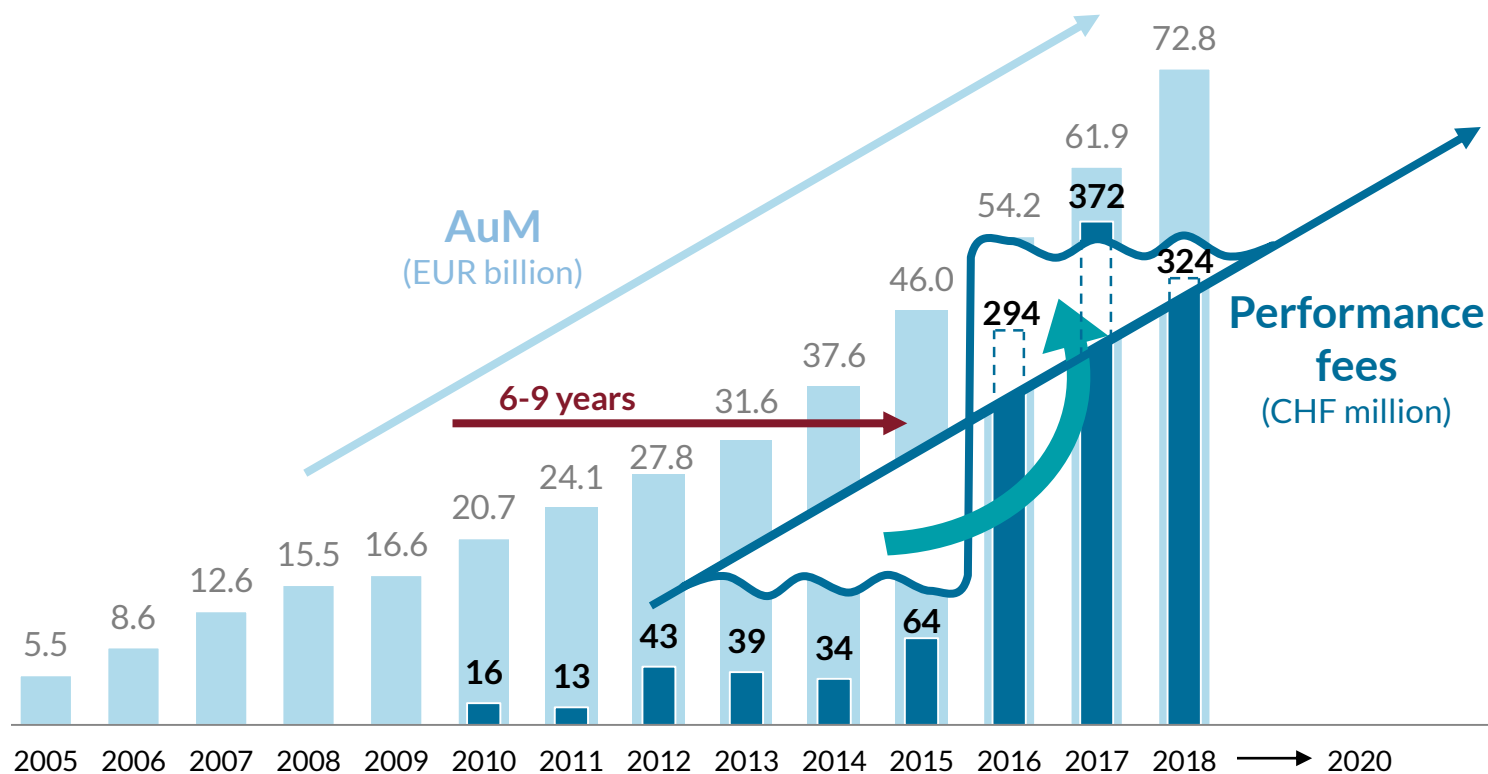
Source: Partners Group.





## Continued solid performance fee development

In the long run, performance fees are expected to grow in line with AuM growth



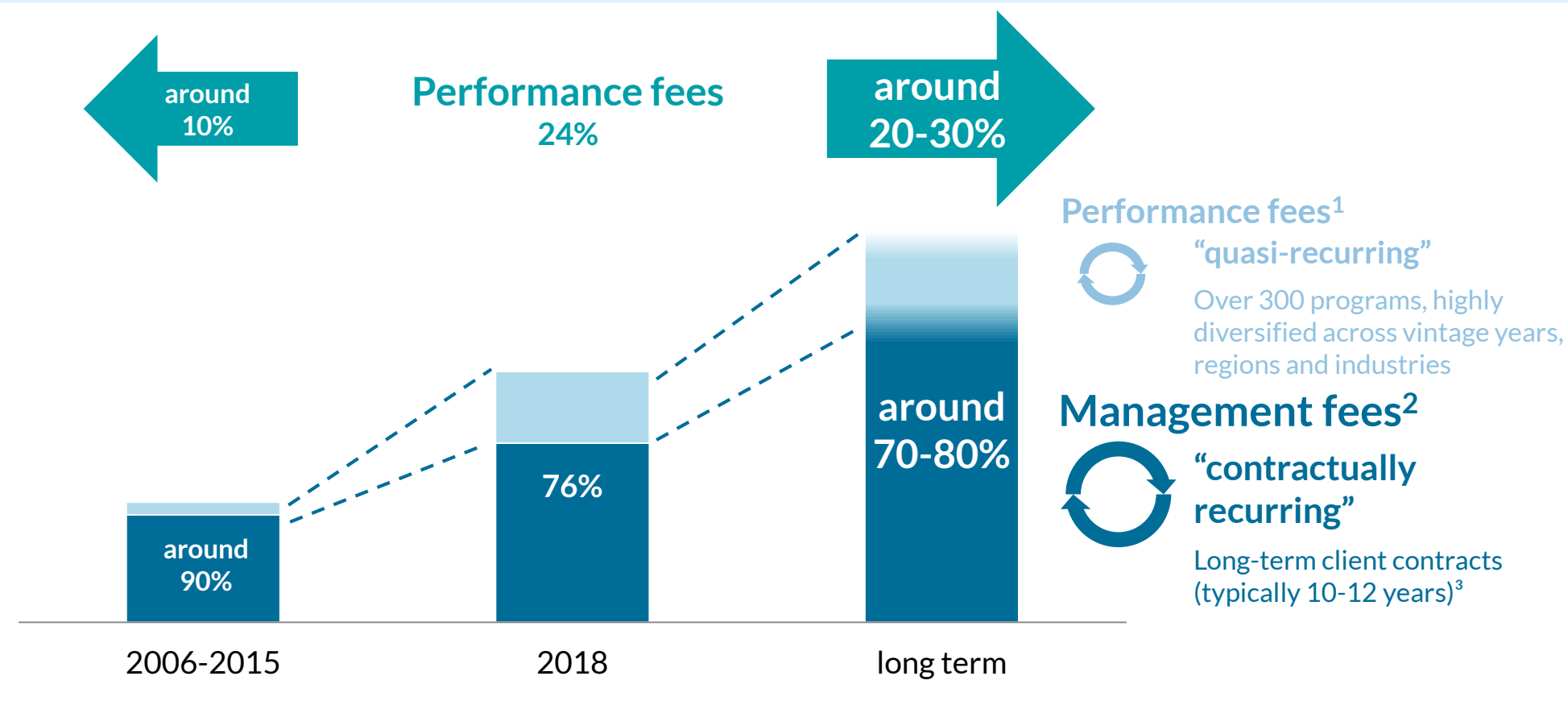
Note: assuming that the market remains favorable to exits, Partners Group expects to continue to generate significant performance fees from the underlying client portfolios due to the visibility that it has on the life cycles of its programs.  
Source: Partners Group.



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# Management fees will continue to be the main source of revenues

## Outlook on performance fees



<sup>1</sup> Assuming that the market remains favorable to exits, Partners Group expects to continue to generate significant performance fees from the underlying client portfolios based on the visibility that it has on the life cycles of its programs.

<sup>2</sup> Management fees include recurring management fees and other revenues, net, and other operating income.

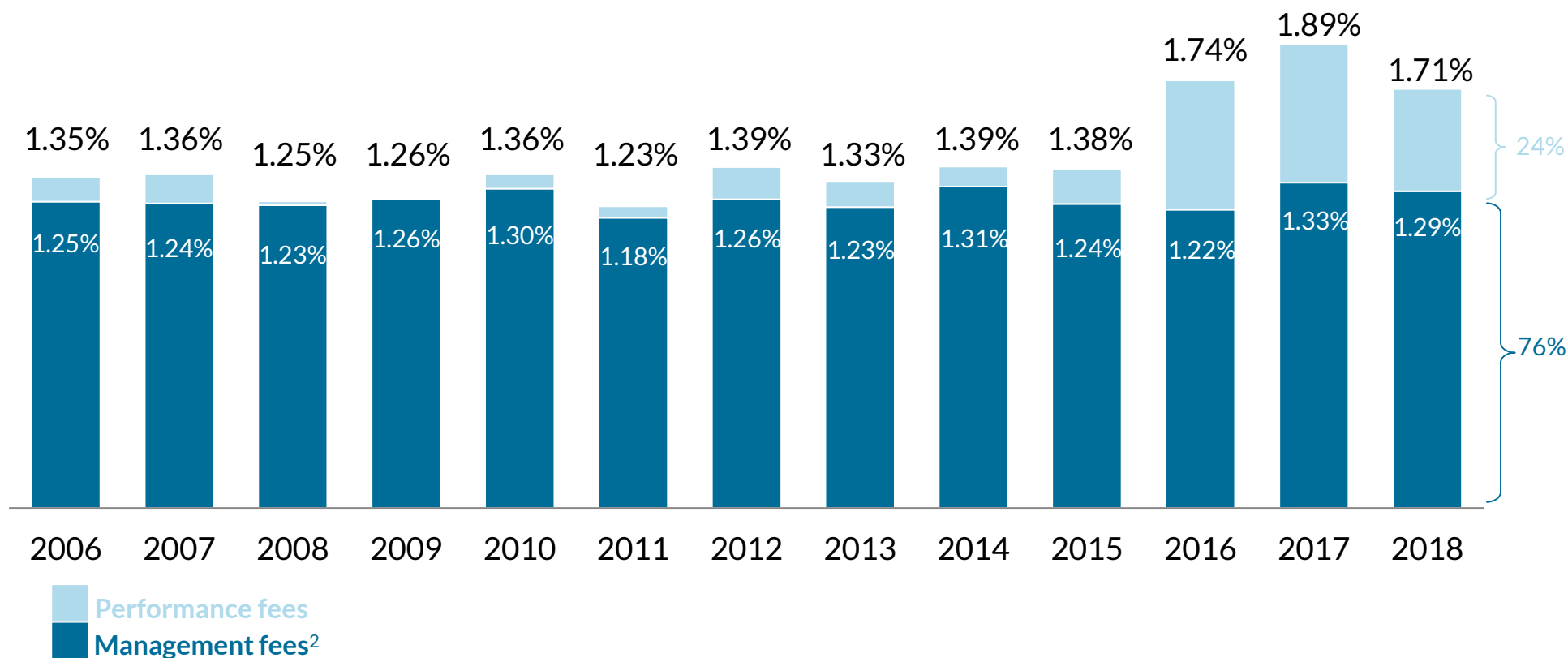
<sup>3</sup> Typical duration is 10-12 years for equity offerings and 5-7 years for debt programs.

Source: Partners Group.



## Stable revenue margin on management fees

### Revenue margin<sup>1</sup>



<sup>1</sup> Calculated as revenues divided by average assets under management, calculated on a daily basis.

<sup>2</sup> Management fees include recurring management fees and other revenues, net, and other operating income.

Source: Partners Group.



## Costs grew in line with revenues

### Revenues, costs and EBITDA development (in CHF million)

	2017		2018
Revenues <sup>1</sup>	1'245	+7%	1'326
Total costs, of which	-420	+6%	-444
Personnel expenses	-359	+5%	-377
Personnel expenses (regular) <sup>2</sup>	-210	+17%	-247
Personnel expenses (performance fee-related)	-149	-13%	-129
Operating expenses	-60	+13%	-68
EBITDA	825	+7%	882
EBITDA margin	66%	+0%-points	66%

<sup>1</sup> Revenues include management fees and performance fees. Management fees include recurring management fees and other revenues, net, and other operating income.

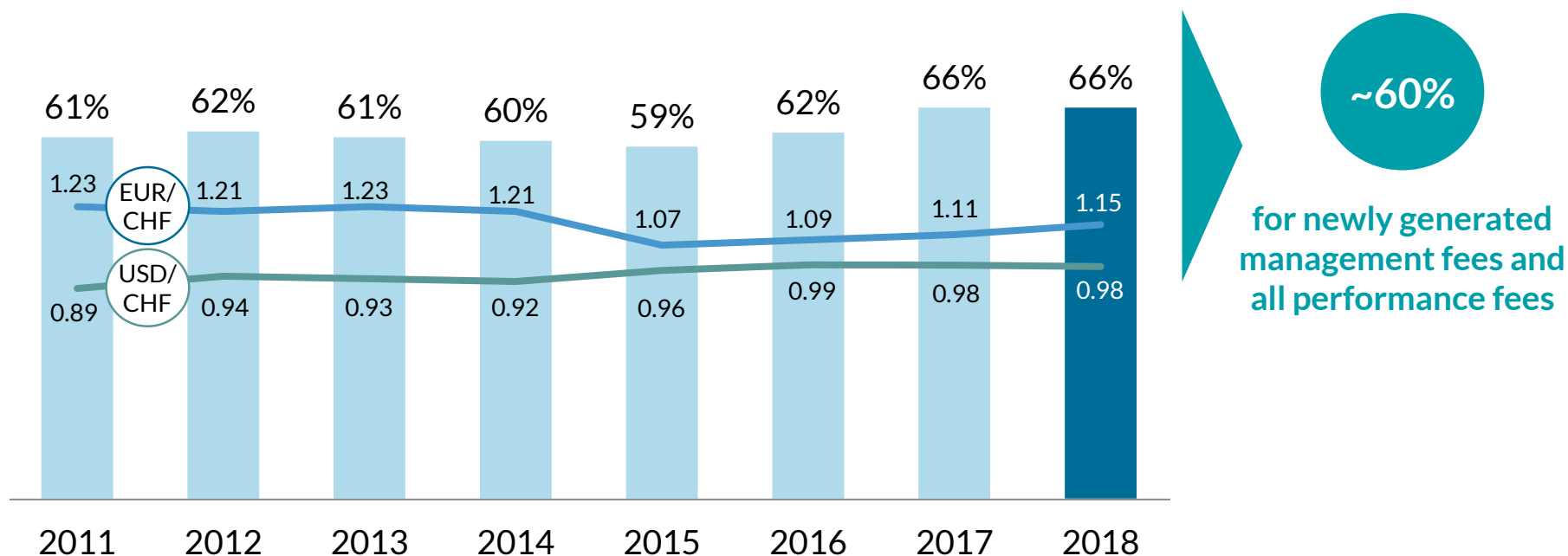
<sup>2</sup> Regular personnel expenses exclude performance fee-related personnel expenses.

Source: Partners Group.



Target EBITDA margin of ~60% for newly generated management fees as well as for performance fees on existing and new AuM

### EBITDA margin development



Note: foreign exchange rates in daily averages in respective years/periods.  
Source: Partners Group.

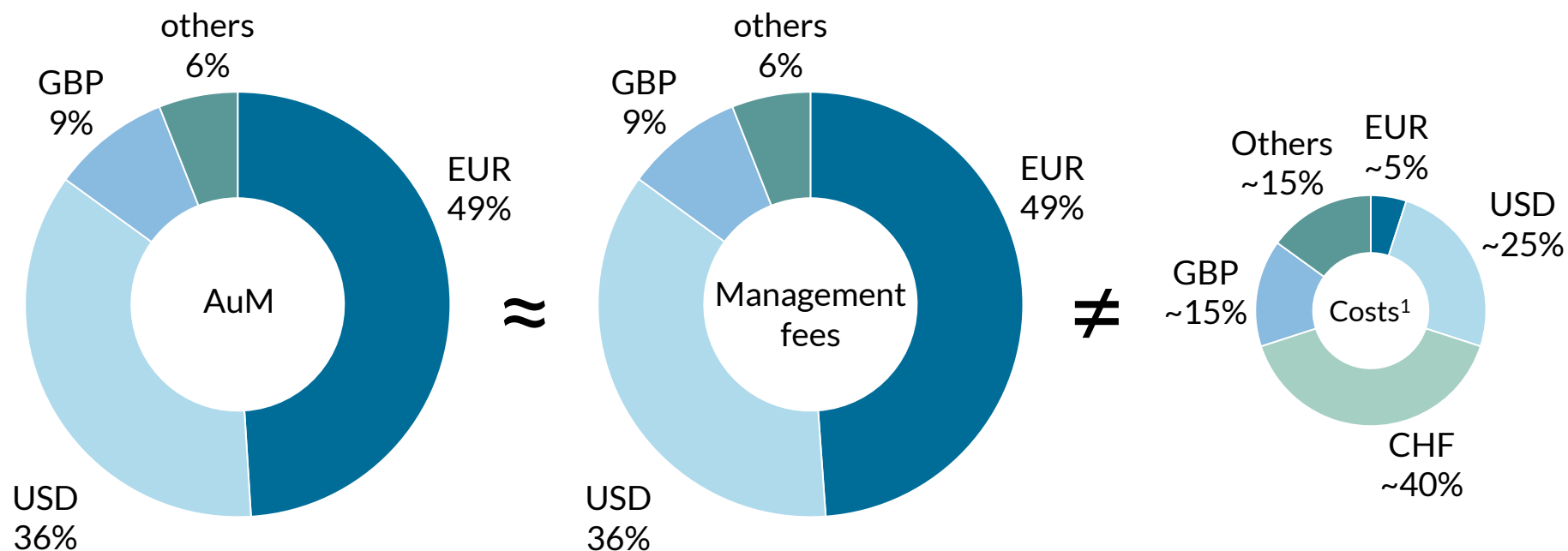


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## Foreign exchange rates and their impact on the EBITDA margin

### Currency exposure in 2018



**EUR/USD foreign exchange fluctuations have a greater impact on CHF management fees than on CHF costs, while their impact on performance fees and their corresponding costs is equal**

Note: all figures are based on estimates and the currency denomination of underlying programs; revenues include revenues from management services, net, and other operating income.

<sup>1</sup> Includes regular personnel expenses (excluding performance fee-related expenses) and other operating expenses.

Source: Partners Group.



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## Solid profit contribution and balance sheet

### Key financials (in CHF million, except for per share data)

	2017		2018
<b>Revenues<sup>1</sup>, of which</b>	<b>1'245</b>	<b>+7%</b>	<b>1'326</b>
Management fees <sup>2</sup>	873	+15%	1'002
Performance fees	372	-13%	324
Total costs	-420	+6%	-444
<b>EBITDA</b>	<b>825</b>	<b>+7%</b>	<b>882</b>
EBITDA margin	66%		66%
D&A	-14		-17
Financial result	36		23
Income tax expenses	-95		-118
<b>Profit</b>	<b>752</b>	<b>+2%</b>	<b>769</b>
<b>Diluted EPS</b>	<b>28.09</b>		<b>28.65</b>

### Balance sheet (as of 31 December 2018)

**1.2**  
CHF billion  
net liquidity<sup>3</sup>

**39%**  
return on  
equity

**646**  
CHF million  
in own investments<sup>4</sup>

**2.0**  
CHF billion  
equity

1 Revenues include management fees and performance fees. 2 Management fees include recurring management fees and other revenues, net, and other operating income. 3 Comprises cash and cash equivalents including short-term loans to products, net of debt. 4 Financial investments, investments in associates and net assets/liabilities held for sale.

Abbreviations: D&A = depreciation and amortization, EPS = earnings per share

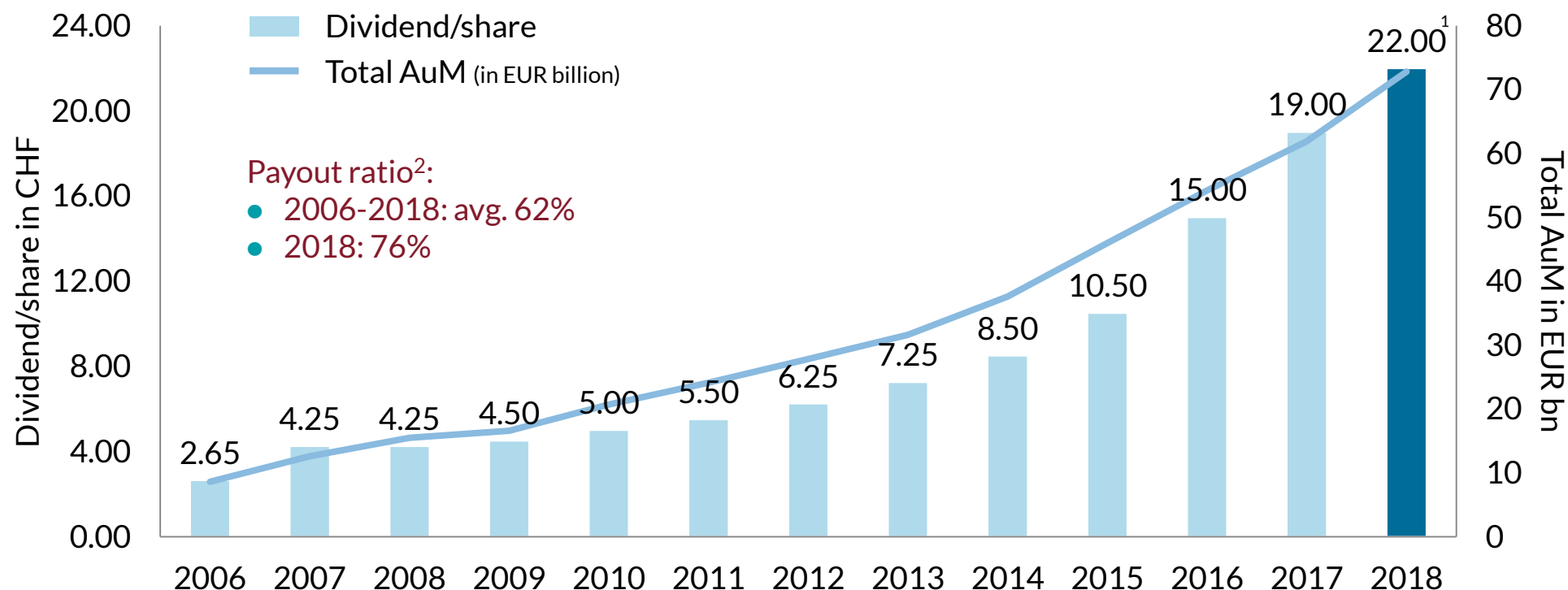
Source: Partners Group.



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## Proposed dividend of CHF 22.00 per share based on solid operating results and confidence in the future potential of the business

### Dividend payment since IPO (CHF per share)



<sup>1</sup> The Board of Directors proposes that a dividend of CHF 22.00 per share be paid for the financial year 2018 at the Annual General Meeting of shareholders to be held on 15 May 2019. <sup>2</sup> The dividend payout ratio is defined as the (proposed) dividend per share divided by earnings per share.

Note: assets under management exclude discontinued public alternative investment activities and divested affiliated companies.



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REALIZING POTENTIAL IN PRIVATE MARKETS

# Table of contents

1	Investments
2	Clients
3	Financials
4	Changes to the Board
5	Private markets perspectives



## Entrepreneurial governance enables a long-term approach to value creation

### Proposed changes to the Board composition<sup>1</sup>

*At Partners Group, we believe the role of the board is critical and that each board member, individually and as part of the combined leadership team, must be able to contribute strategically to the running of a firm.*

- **Dr. Peter Wuffli**, current Vice Chairman and Lead Independent Director, will retire from the Board
- **Dr. Charles Dallara**, current Chairman of the Americas, will retire from the Board and remain an Advisory Partner to the firm
- **Dr. Martin Strobel**, new independent member of the Board, to join the Risk & Audit and Nomination & Compensation Committees
- **Dr. Eric Strutz**, new Vice Chairman and Lead Independent Director
- **Michelle Felman** to join the Risk & Audit and Nomination & Compensation Committees

<sup>1</sup> The Board proposes these changes at the Annual General Meeting of shareholders to be held on 15 May 2019. These changes would take effect thereafter, subject to the election of each respective member.





# We embrace the private markets approach to governance in a public markets context

## Partners Group: proposed<sup>1</sup> Board of Directors & committees



Steffen  
Meister,  
Chairman



Dr. Eric Strutz,  
Lead Independent  
Director



Dr. Marcel  
Erni



Michelle  
Felman



Alfred  
Gantner



Grace del  
Rosario-Castaño



Dr. Martin  
Strobel



Patrick  
Ward



Urs  
Wietlisbach

### Strategy Committee

Steffen Meister  
Dr. Marcel Erni  
Alfred Gantner  
Urs Wietlisbach

### Investment Oversight Committee

Michelle Felman  
Dr. Marcel Erni  
Alfred Gantner  
Grace del Rosario-Castaño

### Clients Oversight Committee

Urs Wietlisbach  
Steffen Meister  
Patrick Ward

### Risk & Audit Committee

Dr. Eric Strutz  
Michelle Felman  
Dr. Martin Strobel

### Nomination & Compensation Committee

Grace del Rosario-Castaño  
Michelle Felman  
Dr. Martin Strobel

- Set and direct strategy with management and define value creation projects
- Drive senior leadership development
- Direct the company's risk management and controls
- Preserve company culture/DNA

For illustrative purposes only. <sup>1</sup> The presented Board of Directors and Committees composition serves as an overview of the nominations and Board mandates that would take effect from the next Annual General Meeting ("AGM") of shareholders on 15 May 2019, subject to the election of each respective member.



**Partners Group**  
REALIZING POTENTIAL IN PRIVATE MARKETS

# Table of contents

1	Investments
2	Clients
3	Financials
4	Changes to the Board
5	Private markets perspectives



We believe there are four key developments that investors should watch out for

**1 Economic challenges ahead**  
Jittery global economy and more geopolitical frictions generate headwinds

**2 Era of disruption**  
Combination of technologies from different sectors may leave operators blind-sided

**3 Public markets dynamics**  
Benefits of being public eroded by costs of "governance correctness"

**4 Private markets challenges**  
Strong growth attracts more competition for good assets



# 1 Economic challenges ahead: the future outlook vs. the past two decades

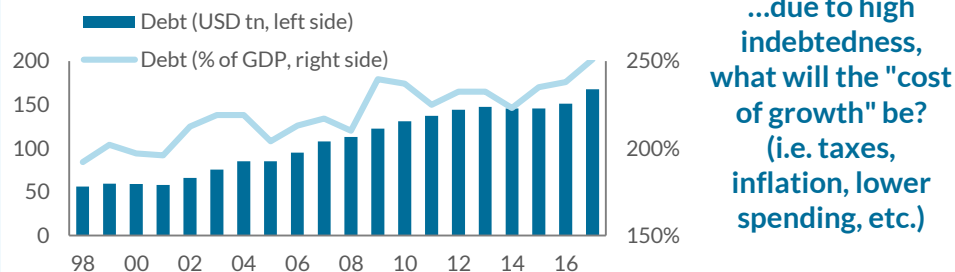
## A. Support from interest rate cuts...

10-year US Treasury rates and average US purchase price multiple<sup>1</sup>



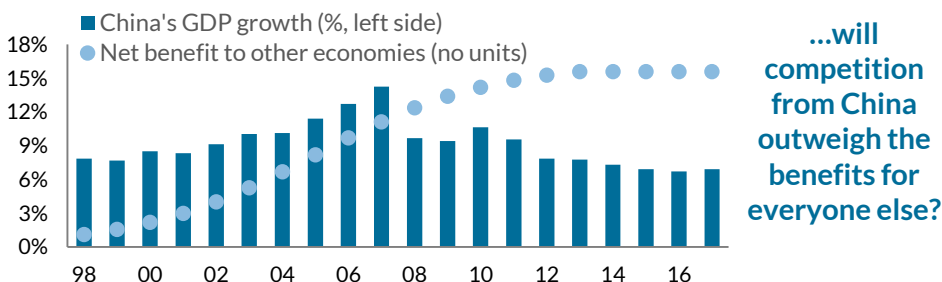
## B. Support from growing leverage...

Total global nonfinancial sector debt<sup>2</sup>

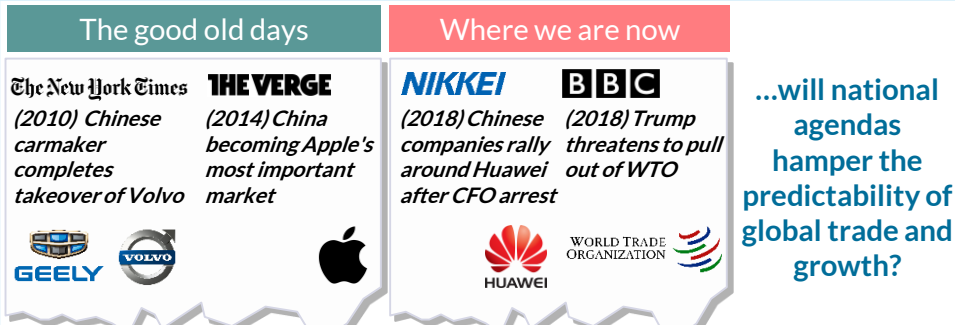


## C. Support from China's super cycle...

China's GDP growth and its benefit to everyone else<sup>3</sup>



## D. Support from the global trade climate...<sup>4</sup>











Geopolitical & economic dynamics may come with significant headwinds and less predictable growth

For illustrative purposes only. Source: 1 Worldbank: United States treasury constant maturity interest rate profile (Jan 2019), S&P Global Market Intelligence: average purchase price multiple of pro forma trailing EBITDA, excluding platform acquisition and other sponsored driven transaction (Jan 2019) 2 IMF: global financial stability report (Oct 2018), Partners Group analysis (2019) 3 Worldbank: world development indicator (January 2019), Partners Group analysis (Feb 2019) 4 Multiple publications.



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# 1 Economic challenges ahead: focus on transformative growth themes in sub-sectors

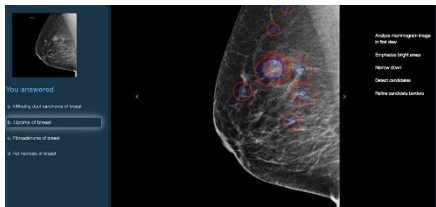
Select sectors	Technology	Industrials	Consumer products
Select sub-sectors: <sup>1</sup>	Outsourced Product Development	Automation	Personalization & customization
 <p><b>weak out-performance traits; high uncertainty</b></p>	<p><b>Legacy custom app. development</b> </p> <ul style="list-style-type: none"> <li>Shrinking market size (-7%)</li> <li>Off the shelf solutions provide same results at cheaper price</li> </ul>	<p><b>3D printing, automation software</b> </p> <ul style="list-style-type: none"> <li><b>Unit production cost is still high</b></li> <li>Technology is still developing</li> </ul>	<p><b>Opportunistic niche player<sup>2</sup></b> </p> <ul style="list-style-type: none"> <li><b>CROX 2007:</b> market cap reached USD 6 bn</li> <li><b>CROX 2009 – present:</b> up &amp; down between 0 – USD 2 bn</li> </ul>
 <p><b>strong out-performance traits; visible growth path</b></p>	<p><b>Next-gen product engineering</b> </p> <ul style="list-style-type: none"> <li><b>Strong double digit growth trends (24% CAGR)</b></li> <li>Software engineering sub-segment is a <b>USD 50 bn market</b></li> </ul>	<p><b>Consumable producers</b> </p> <ul style="list-style-type: none"> <li>Product (belts) accounts for 1% of system cost but is mission critical</li> <li><b>Resilient demand and low disruption risk</b></li> </ul>	<p><b>Outsourced manufacturing business</b> </p> <ul style="list-style-type: none"> <li>25 manufacturing facilities servicing large CPG brands and niche brands</li> <li><b>Growth rates above retail F&amp;B</b></li> </ul>

"Understanding sectors" is not enough anymore: Thematic Sourcing is the future





## 2 Era of disruption: the journey has started

Sub-sectors	The good old days	The disruption	The aftermath
<b>Retail<sup>1</sup></b>    Economies of scale in customer reach and logistics	<b>Traditional retail format</b>  Offline retail stores  	<div> <div>Online retail</div> <div>Supply chain solutions</div> </div>   <ul style="list-style-type: none"> <li>564+ million products online</li> <li>Ever-present around customer</li> <li>'Customer obsession'</li> <li>75+ fulfilment centers</li> <li>25+ sorting centers</li> <li>Warehouse technologies</li> </ul>	<b>Online retail corners market</b>  
<b>Healthcare</b>    Automated medical imaging solutions	<b>Traditional radiology</b>  Radiology technician: 2-4 years of schooling; historical error rate of 30% <sup>2</sup>  	<div> <div>Machine learning</div> <div>Digital imaging</div> </div>   <ul style="list-style-type: none"> <li>Massive data crunching capacity</li> <li>Visual imaging tech</li> <li>Massive imaging data sets (historical and new)</li> <li>Digitalization of imaging</li> </ul>	<b>AI takes over radiology</b>  2016: Watson can identify cancer risk in seconds <sup>3</sup>  









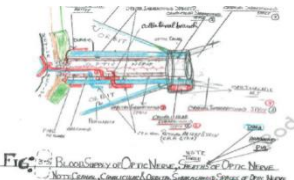

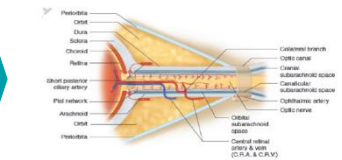
Technological disruption can shift an industry landscape rapidly, threatening most businesses

For illustrative purposes only. Source: 1 Partners Group (Jan 2019), Techcrunch: Amazon cyber Monday was the biggest shopping day in the company's history (Nov 2018), multiple sources 2 Partners Group (2019), Cognitive and System Factors Contributing to Diagnostic Errors in Radiology, Cindy S. Lee, Paul G. Nagy, et al. American Journal of Roentgenology 2013 201:3, 611-617 3 IBM Watson Health Imaging.



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## 2 Era of disruption: search for upside disruption potential when feasible

Sub-sectors	The good old days	The disruption	The aftermath
<div>Sub-metering services<sup>1</sup></div> <div></div> <div>Non-invasive energy sub-metering</div>	<div>Traditional metering</div> <div>Manual meter reading every few weeks</div> <div></div>	<div><div>Smart sensors</div><div></div><div><ul style="list-style-type: none"><li>Radio-based meters</li><li>Energy saving adapters</li><li>Mobile data transmitter</li></ul></div></div> <div></div> <div><div>Data analytics</div><div></div><div><ul style="list-style-type: none"><li>Consumption pattern</li><li>Report digitalization</li><li>Irregularity detection</li></ul></div></div>	<div>Modern sub-metering</div> <div><ul style="list-style-type: none"><li>Auto-reading in <b>hourly intervals</b></li><li><b>Two-way communication</b> between individual meters and central building system</li><li>Possible to <b>connect</b> central building system with Techem's servers <b>via modem</b></li></ul></div>
<div>Content production outsourcing<sup>2</sup></div> <div></div> <div>Outsourcing for publishers and information providers</div>	<div>Traditional publishing</div> <div>Production handled in-house by publishers</div> <div></div>	<div><div>Business process outsourcing</div><div></div><div><ul style="list-style-type: none"><li>Content development</li><li>Book / journal production</li><li>Content management</li></ul></div></div> <div></div> <div><div>Digital Products</div><div></div><div><ul style="list-style-type: none"><li>Content transformation</li><li>Domain expertise</li><li>Value-adding services</li></ul></div></div>	<div>Publisher can focus on core</div> <div><ul style="list-style-type: none"><li>All other technical <b>functions outsourced</b> to SPi Global</li><li><b>SPi Global</b> continue to scale domain capabilities &amp; speed</li><li><b>Cross dependency</b> between publisher and BPO grows</li></ul></div>

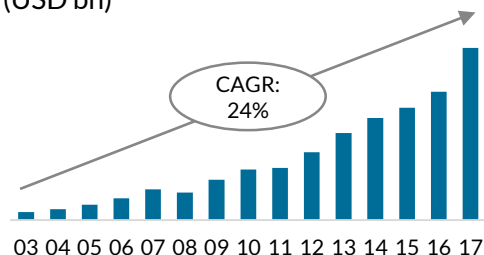
Invest in disruption-based growth themes with niche or category leaders



### 3 Public markets dynamics: signs of "governance correctness" fatigue

#### A. "Shift to passive" attitude dominates public markets

Asset under Management of Global ETF<sup>1</sup>  
(USD bn)



**Nordea**

"The number of **equity analysts covering** each listed company has been in structural decline since 2008, **down 40-50%** from the peak..."<sup>2</sup>

#### B. Proxy advisors take over from shareholders



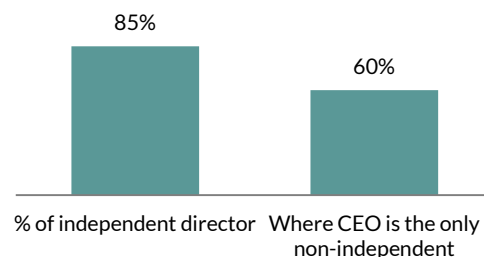
"... many asset managers **automatically rely on proxy firms'** recommendations... undermines the fiduciary duty owed to the investor"<sup>3</sup>



An **ISS** and **Glass Lewis** vote recommendation "**against**" **Say-on-Pay** reduces shareholders' support by **20%-30%** and **5%-10%**, respectively<sup>4</sup>

#### C. Lack of entrepreneurial board governance

Board composition statistics (2017)<sup>5</sup>

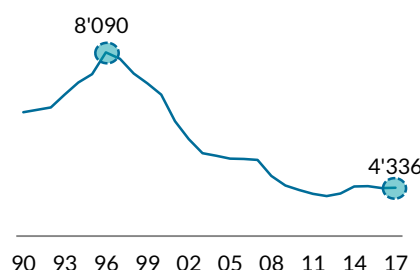


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"Many public company boards today spend large amounts of precious time on control-related topics, often **putting discussion of business strategy in second place.**"<sup>6</sup>

#### D. Declining number of listed stocks

Number of US listed firms<sup>7</sup>



**SEC Chairman Jay Clayton**

On companies' decision to forgo public markets:

"...increased disclosure and other burdens may render **alternatives for raising capital, such as the private markets, increasingly attractive.**"<sup>8</sup>

"Governance fatigue" may limit exit options for private markets firms

For illustrative purposes only. Source: <sup>1</sup> Statista: development of assets of global ETFs from 2003 to 2017 (2019) <sup>2</sup> Nordea: Liquidity drought (May 2018) <sup>3</sup> Pensions & Investments: Washington down on proxy advisers (Nov 2018) <sup>4</sup> Cap Partners - Say on Pay Vote Results (S&P 500) (May 2017) <sup>5</sup> Spencer Stuart U. S. Board Index; figures refer to S&P 500 firms (2017) <sup>6</sup> Partners Group: the rise of "governance correctness" (2018) <sup>7</sup> Worldbank: number of listed US companies (2018) <sup>8</sup> U.S. Securities and Exchange Commission: Remarks at the Economic Club of New York, SEC Chairman Jay Clayton (Jul 2017).



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### 3 Public markets dynamics: turning challenges into opportunities

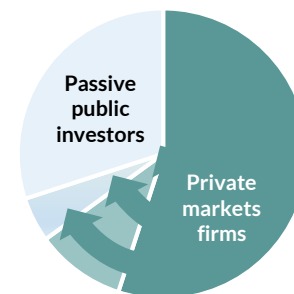
Public  
markets

Decision makers are searching for long-term focused, entrepreneurial partners

Leadership opportunities



Ownership opportunities



Private  
markets

Absorb  
management  
talents

Hire ambitious first class  
management teams to  
push for the long-term  
growth of businesses

Team up with  
(Lead) Operating  
Directors

Drive businesses and  
strategy by working with  
best-in-class industry  
authorities

More  
public-to-private  
investments

Unlock the full potential  
of niche/category leaders  
through entrepreneurial  
governance

More  
partial (public)  
exits

Private markets firms to  
keep influential stake in  
public firms, realizing  
further potential

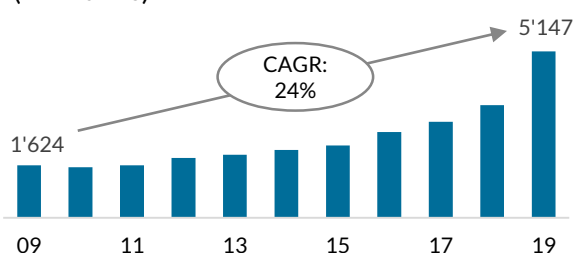
Unlock the true potential of leadership teams and (previously/partially) public companies



## 4 Private markets challenges: competition is increasing due to a multitude of factors

### A. More players are entering private markets each year

Private capital fundraising in the market<sup>1</sup>  
(# of funds)

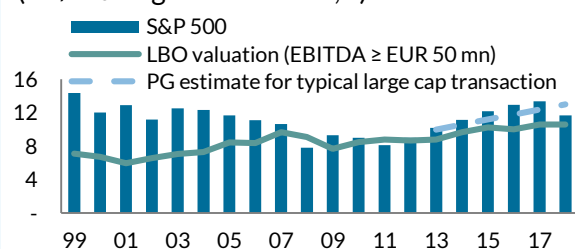


**Forbes**

"... [interest for private investment] raises the heat ... on both investors and PE funds to **work harder and smarter**."<sup>2</sup>

### B. Structural shift to higher private markets valuations

Public and private market valuation<sup>3</sup>  
(EV/Trailing 12M EBITDA, x)



**PitchBook**

"[capital influx] has led to **buyout multiples rising in tandem with public multiples** in most years since the financial crisis"<sup>4</sup>

### C. Ever tightening transaction timelines

#### Traditionally

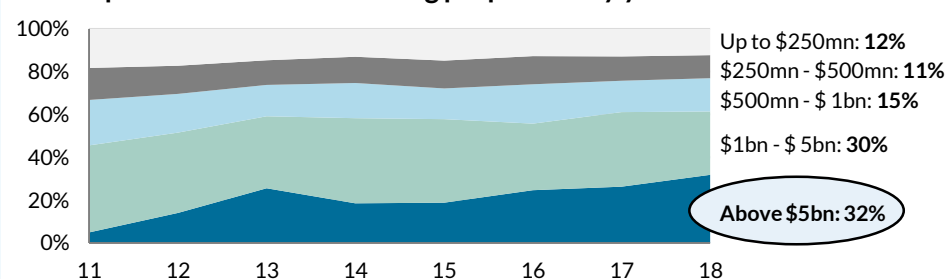
Transaction process takes **16-25 weeks** from process launch to signing<sup>5</sup>

#### Now

Transaction process takes **3-10 weeks** due to **pre-emptive actions / aggressive tactics**<sup>5</sup>

### D. Consolidation of power to well-resourced players

Global private market fundraising proportion by year<sup>6</sup>



The success of private markets firms depends on their ability to respond to these competitive dynamics

For illustrative purposes only. Source: 1 Preqin Q4 2018 Private Capital Fundraising Report (Jan 2019); number of funds spiked due to increased coverage of Asia-focused funds. 2 Forbes: Private equity fund-raising has been good – maybe too good? (Mar 2018) 3 Bloomberg: S&P 500 (Ticker: SPX) year-end EV/ Trailing 12M EBITDA (Jan 2019), S&P Global Market Intelligence: Average purchase price multiple of investment with EUR 50 million or more in EBITDA, excluding platform acquisition and other sponsored driven transactions (Jan 2019), PG estimate (Feb 2019) 4 Pitchbook: 2018 private equity outlook (Dec 2018) 5 Partners Group (Dec 2018) 6 Preqin data on closed funds every year between 2011-2018 (January 2019).



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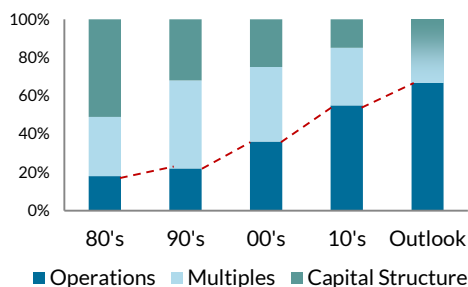
## 4 Private markets challenges: our (continued) strategy for the next decade

### Business excellence

#### Strategic pipeline development

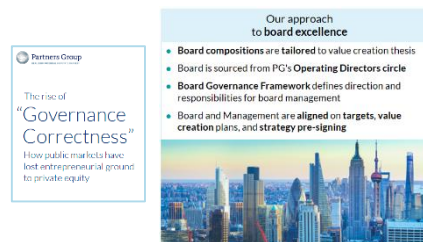


#### Systematic value creation

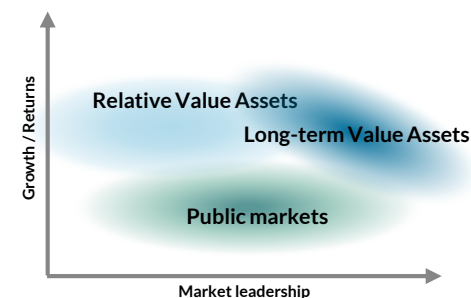


### Ownership excellence

#### Entrepreneurial ownership



#### Long-term investing strategy



#### Develop hundreds of investment leads in parallel

- Investment hypothesis development starts years in advance – be ready!
- Leverage insights from our integrated platform and 34'000+ assets in PRIMERA

#### Focus on tangible & measurable growth

- Quantify targets, execute transformation plan, and track progress
- Benchmark operations against competitors and best-practice

#### Enforce a purpose-led strategy for investments

- Board directs management on overall growth strategy
- Leadership aligned on targets and value creation plan

#### See category leaders through their full potential

- Focus on category leaders with continued upside potential
- Compound continued attractive returns

Driving outperformance through business and ownership excellence

## Our portfolio investments benefit from the significant resources we provide



# Partners Group

REALIZING POTENTIAL IN PRIVATE MARKETS

- **EUR 73 billion** assets under management
- **>1'200** professionals
- **19** offices globally

Business excellence

Ownership excellence

### Corporate assets

EUR 36 bn AUM<sup>1</sup>

#### Healthcare



#### Industrials



#### Consumer & svcs.



#### Technology



### Real assets / financing

EUR 37 bn AUM<sup>2</sup>

#### Infrastructure



#### Real estate



#### Real asset svcs.



#### Financing



We honor our long-term commitment to our:

- 850 institutional clients
- >220 thousand team members in our investees<sup>3</sup>
- 200 million beneficiaries

We continuously grow our resources to make our portfolio assets successful

For illustrative purposes only. Source: Partners Group (2019). 1 Corporate equity includes Partners Group's private equity asset under management as of 31 December 2018. 2 Real assets / financing includes Partners Group's asset under management relating to private real estate, private infrastructure and private debt as of 31 December 2018. 3 This refers to the total number of employees (headcount) for all Partners Group's lead and joint-lead private equity and private infrastructure portfolio companies as of 30 June 2018.



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# Business & ownership excellence in private markets: our approach to private markets

## Entrepreneurial Ownership

- **Longer-term** business-oriented **entrepreneurial governance** is at the heart of our approach
- Strong governance means **strong alignment between all stakeholders** to advance businesses and assets
- Our network of experienced **Operating Directors** brings a hands-on approach to strategy and **value creation**



## Partner to Business

- We have a bias towards **trusted, long-term relationships** to develop businesses and real assets
- Our **platform, portfolio and network** provide **extensive synergies and opportunities** for owners and entrepreneurs
- Our large **Industry Value Creation team** brings **sector-specific experience** to advance businesses



We realize potential in private markets through business and ownership excellence



**Partners Group**  
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## Contacts

Investor relations contact:

**Philip Sauer**

Tel.: +41 41 784 66 60

Email: [philip.sauer@partnersgroup.com](mailto:philip.sauer@partnersgroup.com)

Media relations contact:

**Jenny Blinch**

Tel.: +44 207 575 25 71

Email: [jenny.blinch@partnersgroup.com](mailto:jenny.blinch@partnersgroup.com)

Zugerstrasse 57

6341 Baar-Zug

Switzerland

T +41 41 784 60 00

[partnersgroup@partnersgroup.com](mailto:partnersgroup@partnersgroup.com)

[www.partnersgroup.com](http://www.partnersgroup.com)



# Partners Group

REALIZING POTENTIAL IN PRIVATE MARKETS

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